

Riccardo Scarponi

Innovation Manager | Marketing | R&D | Sustainability MGMT presso CLEMENTONI

Macerata, Le Marche, Italië

- **Innovation Manager**

aug. 2019 - heden 3 jaar 5 maanden

Recanati, Marche, Italia

Responsabile della Business Unit dell'Innovazione con l'incarico di: definire la strategia di innovazione; realizzare progetti orientati alla creazione di nuovi prodotti e servizi; gestire progetti di Open Innovation; sviluppare l'ecosistema (aziende, istituti, startup, inventori); gestire il processo di analisi dei trend; monitorare i competitor, il mercato e le fiere di riferimento; coordinare il processo di scouting delle nuove tecnologie applicabili al prodotto.

- **Quadro - Group product manager - Scientific, Electronic and Digital toys**

mrt. 2018 - aug. 2019 1 jaar 6 maanden

Recanati, Italia

I'm responsible for Scientific, Electronics and Digital Product Lines (Scienza e Gioco - Sapientino Elettronici - Apps and Smart Devices) I manage product lines Innovation, Profit and Loss, Product LifeCycles, Product Portfolio and direct the Product teams.

- **Quadro - Group Manager Product Development**

jul. 2014 - mrt. 2018 3 jaar 9 maanden

Recanati, Marche, Italia

I'm responsible for Educational, Digital and Publishing.

- **Senior Product Manager**

jan. 2005 - jul. 2014 9 jaar 7 maanden

Recanati, MC, IT

I guide a team that is charged with a product line contribution as a business unit. This goes from increasing the profitability of existing products to developing new products for the company. I build products from existing ideas and develop new ideas based on my industry experience. I own a unique blend of business and technical savvy; a mental picture of goals and intricate details, and the drive to make that vision a reality. I'm involved in the market analysis to understand needs and in...

