

CURRICULUM VITAE

GIANLUCA GOFFI

EDUCATION

- 10/13- 09/15 PhD in "Economics and Management" at the Università degli Studi di Urbino Carlo Bo, Department of Economics, Society and Politics, School of Economics. *Thesis discussed on April 2016 "Three Essays on Package Tourism and Sustainability"*
- 01/09 - 12/11 PhD in "Business Economics" at the Università Politecnica delle Marche, Faculty of Economics. *Thesis discussed on April 2013: Determinants of Tourism Destination Competitiveness: a theoretical model and empirical evidence.*
- 09/90 - 07/95 University degree in "Economics and Business", Degree Course in Business Economics from the University of Ancona. *Thesis discussed on July 2002.*
- 10/95 - 07/02 High school diploma from the Liceo Scientifico Medi of Senigallia (Ancona).

WORK EXPERIENCE

- From 03/22 Free University of Bozen-Bolzano, Faculty of Economics: Postdoctoral Research position "English as an International Language for Tourism Communication in South-Tyrol".
- 11/20 - 07/21 School of Hotel and Tourism Management, Hong Kong Polytechnic University: Postdoctoral Research position "Investigating the Impact of New Transport Infrastructure on Inbound Tourist Mobility in Hong Kong and the Greater Bay Area".
- 02/19 - 01/20 Free University of Bozen-Bolzano, Faculty of Economics: Postdoctoral Research position "Accommodation Services: from Green to Wellbeing (GreenTom)".
- 12/17 - 11/18 Marche Polytechnic University, Faculty of Economics: Postdoctoral Research position "Mercato del lavoro femminile nelle Marche".
- From 12/08 Department of Economic Development, Work, Tourism, Culture and Internationalization of the Marche Region: Public servant (permanent contract, part time): regional economic analysis.
- 2016 Department of Economic Development of the Municipality of Senigallia (Ancona) (on secondment from the Marche Region): tourism planning and marketing.
- 2008/2009 Responsible of the research project "the tourism industry in Senigallia and the Misa and Nevola Valleys", funded by Forma and by the Municipality of Senigallia
- 2007/2008 Responsible of the research project "Women conditions and labour market in Senigallia", funded by the Municipality of Senigallia and by the Province of Ancona
- 2007 Responsible of the study "Tourism in the Ancona Province" from the Chamber of Commerce of Ancona
- 2007 Responsible of the study "Economy, Tourism Industry and Labour Market Situation in the Provinces of Ascoli Piceno and Fermo", from the Research Centre of the CNA Marche (National Confederation for the Craft Sector and Small and Medium Enterprise of Italy).
- 2007 Exam Commissioner at the High School Diploma in "Tourism Economics" at the Institute of Higher Education in Tourism and Hospitality "A. Panzini", Senigallia Ancona.

2005-2006	External collaboration at the ARMAL (Marche Region Labour Agency) for the European project "SVILMA, the Development of the Adriatic Labour Market" funded by European Commission
2004-2005	External collaboration at the ARMAL (Marche Region Labour Agency) Labour Market Observatory: regional economic analysis.
2003-2004	One year work scholarship at the ARMAL (Marche Region Labour Agency) Labour Market Observatory: regional economic analysis.
2001	Istat (National Institute of Statistics) "Population Italian Census 2001": census fieldwork.

ACADEMIC ACHIEVEMENTS

06/21	Italian Habilitation as "Associate Professor in Applied Economics" Issued by ANVUR Italian National Agency for the Evaluation of Universities and Research Institutes · Jun 2021
05/21	Italian Habilitation as "Associate Professor in Economics and Business Management" Issued by ANVUR Italian National Agency for the Evaluation of Universities and Research Institutes · May 2021

ACADEMIC ACTIVITIES

TEACHING

2019/2020	Teaching "Destination competitiveness / Competitività delle destinazioni turistiche" (3 CFU) Faculty of Economics, Brunico Campus, Free University of Bozen-Bolzano, 18 hours, academic year 2019/2020.
2014/2022	Teaching "Regional Economics" and "Small Business Management" at the <i>CNA Marche (Italian Confederation of Craft Trades and Small- and Medium-Sized Enterprises) Research Centre</i> , Ancona.
2011/2013	Teaching "Regional Economics" at the <i>I'ISTAO Institute "Adriano Olivetti" Managerial School</i> , 20 hours.
2010/2011	Teaching "Industrial Economics" and "Micro-Economics" Faculty of Economics Università Politecnica delle Marche, academic year 2010/2011, within the PhD in Business Economics, 30 hours.
2010/2011	Teaching "Regional Economics / L'economia, la struttura produttiva e il mercato del lavoro delle Marche" at the <i>Province of Fermo</i> within the "Borse di Studio per la realizzazione di progetti di ricerca per laureati ed esperienze lavorative di diplomati, inoccupati/disoccupati presso PMI", 14 hours.
2009/2010	Teaching "Industrial Economics" and "Micro-Economics" Faculty of Economics Università Politecnica delle Marche, academic year 2009/2010, within the PhD in Business Economics, 30 hours.
2007/2008	Teaching "Regional Economics" at the <i>Corso di Alta Formazione "Esperto in Internazionalizzazione delle piccole e medie imprese"</i> , of the <i>Ente di Formazione Cidi</i> , Senigallia, Ancona, 20 hours.

PUBLICATIONS

REFEREED ARTICLES IN ACADEMIC JOURNALS

- Goffi, G., Del Chiappa, G. (forthcoming). "Can Sustainability Influence Loyalty to Island Destinations? The case of Gallura, Sardinia". *Tourism in Marine Environments*.
- Masiero, L., Goffi, G., Cucculelli, M. (2022). "Corporate Social Responsibility and Investment Preferences of Tour Operators", *Journal of Travel Research*. DOI: <https://doi.org/10.1177/00472875221120402>
- Goffi, G. (2022). "Donne, lavoro e conciliazione dei tempi di vita. Un'indagine sulle occupate nelle Marche". *Economia Marche - Journal of Applied Economics*, XLI (1), 38-48.
- Goffi, G., Masiero, L., Pencarelli, T. (2021). "Corporate social responsibility and performances of firms operating in the tourism and hospitality industry", *The TQM Journal*. DOI: 10.1108/TQM-06-2021-0166.
- Goffi, G., Osti, L., & Maurer, O. (2021). "Quality and preservation of local resources in coastal destinations from the tourists' perspective. The case of Hua Hin". *Sinergie Italian Journal of Management*, 39(1), 61-80.
- Osti, L., & Goffi, G. (2021). "Lifestyle of health & sustainability: The hospitality sector's response to a new market segment". *Journal of Hospitality and Tourism Management*, 46, 360-363. doi.org/10.1016/j.jhtm.2021.01.008.
- Goffi, G., Osti, L., Nava, C. R., Maurer, O., & Pencarelli, T. (2021). "Is preservation the key to quality and tourists' satisfaction? Evidence from Lake Garda". *Tourism Recreation Research*, 46(3), 434-440. [doi:10.1080/02508281.2020.1795591](https://doi.org/10.1080/02508281.2020.1795591).
- Goffi, G., Cladera, M., Osti L. (2020). "Sun, Sand, and... Sustainability in Developing Countries from a Tourists' Perspective. The Case of Punta Cana". *Sustainability*, 12, [doi:https://doi.org/10.3390/su12114743](https://doi.org/10.3390/su12114743).
- Goffi, G., Cladera M., Pencarelli, T. (2019) "Does Sustainability Matter to Package Tourists? The case of Large-Scale Coastal Tourism", *International Journal of Tourism Research*, 21, 544-559. DOI: 10.1002/jtr.2281.
- Goffi, G., Cucculelli, M., Masiero, L. (2019) "Fostering tourism destination competitiveness in developing countries: The role of sustainability", *Journal of Cleaner Production*, 209, 101-115. DOI: 10.1016/j.jclepro.2018.10.208.
- Goffi, G., Masiero, L., Pencarelli, T. (2018) "Rethinking sustainability in the tour-operating industry: Worldwide survey of current attitudes and behaviors", *Journal of Cleaner Production*, 183, 172-182. DOI: 10.1016/j.jclepro.2018.02.029.
- Goffi, G., Cucculelli, M., (2019) "Explaining tourism competitiveness in small and medium destinations: the Italian case", *Current Issues in Tourism*, 22(17), 2109-2139. DOI: 10.1080/13683500.2017.1421620.
- Cucculelli, M., Goffi, G. (2016), "Does sustainability enhance tourism destination competitiveness? Evidence from Italian Destinations of Excellence", *Journal of Cleaner Production*, 111, 370-382. DOI: 10.1016/j.jclepro.2014.12.069.
- Dini G., Goffi G., Blim M. (2015), "Il declino del modello dei distretti industriali tradizionali. Il caso dell'artigianato marchigiano". *Economia Marche Journal of Applied Economics*, XXXIV(2): 1-29.
- Goffi, G., Cucculelli, M. (2014), "Components of destination competitiveness. The case of small tourism destinations in Italy", *International Journal of Tourism Policy*, Vol.5, 4 (296-326). DOI: 10.1504/IJTP.2014.068035.
- Blim M., Goffi G. (2014b), "The long and the short of it: The value of the concept of the *longue duree* in the analysis of contemporary economic development and decline", *Economia Marche Journal of Applied Economics*, XXXIII (1): 84-104.
- Blim M., Goffi G. (2014a), "Kinship and economic crisis in the shoe district of the Marche region", *Economia Marche Journal of Applied Economics*, XXXIII (2): 69-90.

- Goffi, G. (2013), "A Model of Tourism Destination Competitiveness: The case of the Italian Destinations of Excellence", *Anuario Turismo y Sociedad* 11/2013; XIV:121-147.
- Goffi G., Dini G. (2013), "Le difficoltà dell'artigianato marchigiano in un'analisi di lungo periodo", *Economia Marche Journal of Applied Economics*, XXXII (2): 93-117.
- Goffi, G. (2013). "Il sistema economico delle marche. Artigianato e mercato del lavoro dagli anni Novanta alla crisi attuale". *Economia Marche - Journal of Applied Economics*, XXXII (1), 62-89.
- Goffi, G., (2012), "Donne e lavoro in Italia e nelle Marche. Il punto sulle difficoltà e sulle prospettive", *Economia Marche Journal of Applied Economics* 12/2012; XXX (2):129-154.

AUTHORED BOOKS

- Goffi G. (2019), *Che impresa essere donna. Indagine sulle donne che lavorano nelle Marche*. Casa Editrice Aracne, Roma. ISBN: 9788825530445.
- Goffi G. (2015), *Marcheconomy. The changing shape of a model. Un modello che cambia forma*. Casa Editrice Aracne, Roma. ISBN: 9788854885066.
- Goffi G. (2010), *Management delle destinazioni turistiche: sfide per territori e imprese. Il caso di Senigallia e delle Valli Misa e Nevola*, Casa Editrice FrancoAngeli, Milano. ISBN: 9788856811384.
- Dini G., Goffi G. (2008), *Non solo scarpe. L'economia del Piceno e del Fermano fra made in Italy avanzato, riorganizzazione produttiva e turismo integrato*, Casa Editrice FrancoAngeli, Milano. ISBN: 9788856804508.
- Goffi G. (2006), *Percorsi di economia e turismo. Prospettive per lo sviluppo di sistemi locali integrati. Senigallia e le Valli del Misa e del Nevola*, Casa Editrice FrancoAngeli, Milano. ISBN: 8846477596.

EDITED BOOKS

- Goffi G. (edited by) (2009), *Sempre più donne. Indagine sulla disoccupazione e sulla condizione femminile nel senigalliese*, Casa Editrice FrancoAngeli, Milano. ISBN: 9788856807172.

CONTRIBUTIONS IN BOOKS

- Goffi, G. (2022). "Sun, Sea, Sand and Sex Tourism" in *Encyclopedia of Tourism Management and Marketing*, Buhalis, D. (ed), Edward Elgar Publishing. (pp. 291-295) DOI: <https://doi.org/10.4337/9781800377486.sun.sand.sea>.
- Goffi, G. (2022). "Package Tourism" in *Encyclopedia of Tourism Management and Marketing*, Buhalis, D. (ed), Edward Elgar Publishing. (pp. 424-426) <https://doi.org/10.4337/9781800377486.package.tourism>.
- Goffi, G. (2019). "Analyzing tourism competitiveness of an emerging Italian destination: the Marche Region", in Osti L. (a cura di), *Tourism Sustainability: Insights and Reflections*, Aracne Editrice, Roma.
- Goffi, G., Dini, G., Blim, M. (2018). "Le Marche, lo sviluppo bloccato e le nuove 'fratture'" (pp. 174-195), in AA.VV., *Le competenze per costruire il futuro*, Edizioni di Comunità, Roma/Ivrea.
- Blim, M., Goffi, G. (2018). "Marche, a region in between success and decline" (pp. 261-279), in AA.VV., *Le competenze per costruire il futuro*, Edizioni di Comunità, Roma/Ivrea.
- Goffi, G., Pencarelli, T., Cladera, M. (2016), "Package holidays and Sustainability: the Tourists' Perspective", in Andriotis K. (ed), *Proceedings of the International conference on Tourism (ICOT 2016) New Challenges and Boundaries in Tourism: Policies, Innovations and Strategies*.
- Goffi, G. (2014), "Tourism Competitiveness, Sustainability and Employment: a Study in Italy", in Larsen C., Rand S., Schmid A., Keil R. (eds), *Sustainable Economy and Sustainable Employment: Approaches to Measuring Sustainability in Regional and Local Labour Market Monitoring*, 411-439, Rainer Hampp Verlag, Editors.

- Goffi, G., Cucculelli, M. (2012) "Tourism Destination Competitiveness: Evidence from Italian Destinations of Excellence", in Della Corte V., Ruisi M. (a cura di), *Imprese e reti per lo sviluppo imprenditoriale del territorio. Teoria e casi di destination management*, Aracne Editrice, Roma.
- Goffi, G., Cucculelli, M. (2012) "Attributes of Destination Competitiveness: the case of the Italian Destinations of Excellence", in Andriotis K. (ed), *Proceedings of the International conference on Tourism (ICOT 2012) Setting the Agenda for Special Interest Tourism: Past Present and Future*.
- Goffi G. (2009), "Donne al lavoro?", in Goffi G. (a cura di), *Sempre più donne*, Casa Editrice FrancoAngeli, Milano.
- Goffi G. (2009), "Quello che le donne non possono", in Goffi G. (a cura di), *Sempre più donne*, Casa Editrice FrancoAngeli, Milano.
- Goffi G. (2009), "Donne al superlavoro", in Goffi G. (a cura di), *Sempre più donne*, Casa Editrice FrancoAngeli, Milano.

COMPUTER SKILLS

Good knowledge of the MICROSOFT OFFICE PACKAGE, of the SPSS data analysis software and of survey data collection tools. Basic knowledge of the STATA data analysis software.

LANGUAGES

Italian: Mother Tongue

English: Advanced C1

Portuguese: Advanced C1

Spanish: Upper-intermediate B2

Senigallia, October 1, 2022