

SETH S. POLLACK, Ph.D.

CURRENT ACADEMIC POSITION

Professor of Service Learning, Director of the Service Learning Institute
California State University, Monterey Bay
Monterey, CA USA

EDUCATION

1997 Ph.D. in International Development Education, Stanford University.
1997 M.A. in Organizational Sociology, Stanford University.
1982 B.A. in International Affairs, with Honors, University of Colorado, Boulder.
1980 Institute for European Studies, Vienna, Austria

INDIVIDUAL AWARDS

2017-18 European Union Fulbright Schuman Scholar. University of Brighton, UK/University of Bologna, Italy. *The Public Mission in European Higher Education: Creating More Socially Responsible, Diversity-Minded and Civically-Engaged Graduates*

2015-17 California State University Service Learning Fellow. Provide leadership for system-wide initiative (500,000 students, 23 campuses) to scale-up and assess service learning as a High Impact Practice across all campuses.

2015-17 Fulbright Specialist. Civic engagement; curriculum development; diversity and social change; and community-university partnerships.

2013 Richard E. Cone Award for Excellence & Leadership in Cultivating Community Partnerships in Higher Education. Presented by California Campus Compact.

2008-09 Fulbright Scholar, University of Cape Town/University of the Western Cape, South Africa. "Higher Education, Civic Engagement and Social Transformation: Developing more robust service learning curricula in South African Higher Education Institutions."

2005 Thomas Ehrlich Faculty Award for Service Learning, national recipient. National award presented by Campus Compact for outstanding leadership in service learning.

2004 Wang Family Excellence Award for Social and Behavioral Sciences and Public Service. CSUMB nominee.

1998 Bautzer Award Recipient, California State University Monterey Bay.

1994, 1993 Gold Prizes, WorldWatch Env't Film Festival. *The Quiet Revolution: Bangladesh, Kerala*

1994-1997 Full Doctoral Fellowship, Stanford University School of Education

PROGRAMMATIC AWARDS

2015 Carnegie Community Engagement Elective Classification. One of 300 higher education Institutions to be certified for its commitment to community engagement (original certification in 2006).

2013 Higher Education Civic Engagement Award. CSU Monterey Bay recognized by The Washington Center as one of five Civic Engagement Award recipients.

2011 White House President's Award for Community Service in Higher Education. CSU Monterey Bay recognized as one of six top programs in nation by Corporation for National and Community Service. CSUMB only two-time recipient in five-year history of award.

2011 Finalist, MacJannett Prize for Global Citizenship. Salinas Chinatown Renewal Project recognized as one of fifteen finalists for international prize by Talloires Network for Civic Responsibility in Higher Education. One of two American finalists.

2011 Sustainability Best Practice Award: Community-University Partnerships. Salinas Chinatown Renewal Project recognized as statewide leader in community-university partnerships for sustainability by California Commission for Higher Education.

2010 Finalist, C. Peter Magrath University Community Engagement Award. Salinas Chinatown Renewal Project recognized by the Association of Public and Land-Grant Universities.

2006 White House President's Award for Community Service in Higher Education. CSU Monterey Bay recognized as one of five top programs in nation in the inaugural year of this award program by Corporation for National and Community Service.

PUBLICATIONS (Selected)

Pollack, Seth and Timothy Stanton (2019). "Service Learning History Project and Archive." Curated digital archive. Stanford University Library. <https://exhibits.stanford.edu/servicelearning>

Pollack, Seth and Juliet Millican (2019). "The Changing Face of Higher Education: Economic and Democratic Imperatives." In Aramburuzabela, McIlrath and Opazo (eds), *Embedding Service Learning in European Higher Education: Developing a Culture of Civic Engagement*. Taylor and Francis, London.

Pollack, Seth and Marshall Welch (2017). "In Conversation with Seth Pollack," *Engaging Pedagogies in Catholic Higher Education (EPiCHE)*. Vol. 3: Issue 1, Article 4.

Pollack, Seth and Kent Glenzer (2017). *Community Solutions Lab: Combining Community and Campus Knowledge for the Public Good*. Special White Paper. Community Foundation for Monterey County.

Pollack, Seth and Jose Calderon (2015). "Weaving Together Career and Civic Commitments for Social Change," in *Rethinking Preparation for Work: A Civic-Enriched Liberal Education*, Peer Review, Volume 17, 3, Summer. American Association of Colleges and Universities.

Pollack, Seth (2015). "Critical Civic Literacy as a Core Component of Undergraduate Education: The Case of CSU Monterey Bay," in Jacob, Sutin, Weidman and Yeager (eds) *Community Engagement in Higher Education*. Sense Publishers, Rotterdam, NL.

Pollack, Seth (2014). "...and [Social] Justice for All [Undergraduate Degree Programs]: Institutionalizing Critical Civic Literacy in the Undergraduate Curriculum. In Finley, Ashley (ed). *Civic Learning and Teaching*. Bringing Theory to Practice, Washington DC. Fall 2014.

Pollack, Seth (2013). "Critical Civic Literacy: Knowledge at the Intersection of Career and Community." *Journal of General Education*. Vol. 62, 4, 223-237.

Pollack, Seth (2011). "Civic Literacy Across the Curriculum: CSU Monterey Bay," *Diversity & Democracy*, Association of American Colleges & Universities, Fall 2011.

Pollack, Seth and Janice McMillan (2010). "In Search of Service Learning's Role in Social Responsiveness at the University of Cape Town," *2010 Social Responsiveness Report*, UCT, Cape Town, South Africa.

Pollack, Seth, Carol Caronna, W. Richard Scott (2009). "Cases and Contexts: Investigating Organizational Heterogeneity through a Multilevel Case Study Design." *Studying Differences Between Organizations: Comparative Approaches to Organizational Research*. Research in the Sociology of Organizations, V. 26. Emerald Press, United Kingdom.

Pollack, Seth and Peter Shaw (2008). *Breakthrough Men's Community: Lessons Learned and Future Directions*. Blue Shield of California Foundation Grant #: 1499687

Cordero De Noriega, Dianne and Seth Pollack (2006). "Service Learning at CSUMB: Civic Learning Across the Curriculum," *Special 20th Anniversary Publication*, Campus Compact, Providence, RI http://www.compact.org/20th/read/civic_learning_across_the_curriculum.

Pollack, Seth and Pamela Motoike (2006). "Civic Engagement through Service-Learning at CSU Monterey Bay: Educating Multicultural Community Builders." *Metropolitan Universities, Indicators of Engagement*, Volume 17, No. 1, April.

Pollack, Seth (2006). "Program Review as a Model of Vision-Based Continuous Renewal" in Driscoll, Amy and Diane Cordero de Noriega, *Taking Ownership of Accreditation: Assessment Processes that Promote Institutional Improvement and Faculty Engagement*. Stylus Press, Sterling, VA.

Pollack, Seth and Pamela Motoike (2005). "A Campus-Wide Commitment to Fostering Multicultural Community Builders: Diverse Student Journeys." *Metropolitan Universities*. Special Issue on Campus Compact's Indicators of Engagement at Comprehensive Universities.

Pollack, Seth (2005). "Educating Multicultural Community Builders: Service Learning at California State University Monterey Bay," *Diversity Digest*, American Association of Colleges and Universities, Volume 9, No. 1, Fall.

Pollack, Seth, Kevin Kecskes and Suzanne Lacy (2002). "Differing Perspectives on Service, Learning and Service-Learning: The Conference as Artists' and Educators' Palette," *Conference Proceedings: Converging Perspectives on Service and Learning*, Western Region Campus Compact Consortium.

Pollack, Seth and Michael Loundsbury (2001). "Institutionalizing Civic Engagement: Shifting Logics and the Cultural Repackaging of Service-Learning in US Higher Education," *Organization*, Special edition on Transforming Knowledge, Spring 2001.

Pollack, Seth (2000). "The Role of Research and Policy in Constituting the Service Learning Field," *Michigan Journal of Community Service Learning*, Fall, Volume I, 105-112.

Pollack, Seth and Kathleen Rice (2000). "Developing a Critical Pedagogy of Service Learning: Preparing Self-Reflective, Culturally Aware and Responsive Community Participants," in O'Grady, Carolyn (ed), *Transforming the Classroom, Transforming the World: The Integration of Service Learning and Multicultural Education in Higher Education*, Mahway, NJ: Lawrence Erlbaum.

Pollack, Seth (1999). "Early Connections Between Service and Education," in Stanton, Giles and Cruz, *Service Learning: A Movement's Pioneers Reflect on Its Origins, Practice and Future*. San Francisco: Jossey Bass.

Pollack, Seth (1997). "Three Decades of Service-Learning in Higher Education (1966-1996): The Contested Emergence of an Organizational Field." Unpublished doctoral dissertation. Stanford University.

Pollack, Seth and Jack Robertson (1993). *The Quiet Revolution*. Award-winning six-part documentary film series for PBS and international television on sustainable grassroots rural community development projects in Bangladesh, Kerala, India, Honduras, Nepal, Zimbabwe and Arkansas.

INVITED PAPERS, PRESENTATIONS, LECTURES and WORKSHOPS (Selected)

“Service Learning and Civic Engagement on a Global Stage.” Presentation. Academic Council on Internationalization and Global Learning. California State University, Monterey Bay. November 2019.

“Is Service Learning Still Dangerous? Insights from the Service Learning History Project and Archive.” Presentation. International Association for Research on Service Learning and Community Engagement. Tucson, Arizona. October 2019.

“Service Learning Turns 50: Higher education’s contested journey toward embracing its critical civic mission.” Keynote speech. 2nd European Conference on Service Learning in Higher Education. University of Antwerp, Belgium. September 2019.

“Building Institutional Capacity for Service, Social Responsibility and Community Engagement.” Keynote speech. *Symposium on Community Service Learning*. Utrecht University, Netherlands. April 2019.

“Social Justice Learning Through Service: Diverse Disciplinary Perspectives.” Presentation. Continuums of Service Conference. Campus Compact, San Diego, CA. March 2019

“Higher Education’s Journey with Civic Engagement.” Invited lecture. Stanford University, Graduate Public Service Scholars. March 2019

“Critical Civic Literacy: Building More Just, Equitable and Inclusive Communities through Service Learning.” Keynote speech. *Universidad Complutense de Madrid*. October 2018

Service Learning for Diversity and Civic Responsibility in Today’s Spain. Workshop for 30 faculty at Universidad Complutense de Madrid. October 2018.

“Service learning to strengthen student civic and democratic competencies.” Faculty workshop. Università Cattolica del Sacro Cuore. Brescia, Italy. May 2018.

“Service Learning & Community Engagement in Higher Education Institutions.” Workshop for Utrecht Network, attended by academics from twelve European Union nations. Bratislava, Slovakia. April 2018.

“Service Learning & *Terza Missione* of Higher Education: Don’t Forget the Civic Learning.” Keynote speech. 2nd Meeting of the Italian Service Learning Higher Education Network. Florence, Italy. March 2018.

“Service Learning: Transforming HOW and WHAT we learn to inspire change in ourselves, our schools and our communities.” Keynote speech at *Olimpiadi di Service Learning*. State Institute for Secondary Education Instruction. Florence, Italy. March 2018

“Making Service and Social Justice an explicit commitment in building international higher education partnerships.” University of Sheffield. Sheffield, UK. November 2017

“Social Justice and Civic Engagement through Service Learning: The Curricular Commitment Counts.” University of Brighton, UK. November 2017

“Making Social Justice and Inclusion Explicit Components of Community Engagement Efforts in European Higher Education: Establishing a Research Agenda on ‘Critical Civic Literacy’”. *International*

Association for Research on Service Learning and Community Engagement First European Conference. Bologna, Italy. June 2016.

"Service Learning as a High Impact Practice." California State University System-Wide Conference on *High Impact Practices Systematically*. Fullerton, CA. April 2016.

"Weaving Together Career and Civic Commitments for Social Change." National Association of Student Personnel Administrators (NASPA) national webinar. February 2016.

"Civic Engagement as Transformation: Pedagogy, Knowledge and the Disciplines." Faculty development workshop. Dominican University. November 2015.

"Civic Engagement as Transformation: Pedagogy, Knowledge, Students, Faculty, Higher Education and Community." Faculty development workshop. College of the Canyons, Valencia, CA. September 2015.

"Crossing the Bridge from Catalina to College." Commencement address. Santa Catalina School, Monterey, CA. May 2015

"Liberal Arts as Civic Arts." Roundtable at Kettering Foundation. Dayton, OH. February 2015.

"CSU Monterey Bay: A Millinery for Socially Responsible and Social Justice-Oriented Professionals." Association of American Colleges and Universities National Conference. Washington DC. January 2015

"Social Responsibility and Social Justice as Core Academic Content." CSU Bay Area High School & Community College Counselor Conference. Santa Clara. September 2014.

"Learning 'Engagement' as a Foundational University Mission." Engagement Symposium. Kansas State University. April, 2014.

"Assessing Civic and Global Learning: Aligning Activities and Evaluation in General Education and Academic Disciplines." Pre-Conference workshop. AAC&U General Education and Assessment Conference. Portland, OR. February 2014.

"A University's Role in Neighborhood Revitalization: Collaborative Knowledge Development? Technology Transfer? Direct Service? Capacity-Building? Or?... CSUMB and the Salinas Chinatown Renewal Project." *Coalition of Urban and Metropolitan Universities Conference*. Louisville, KY. Oct. 2013

"Civic Engagement as an Indicator of a World Class University: CSU Monterey Bay." *Comparative and International Education Society National Conference*. New Orleans, LA. March 2013.

"Service learning, Civic learning and Social Change." Honors College Faculty Development Workshop. CSU Los Angeles. February 2013.

"Critical Civic Literacy as an Essential Component of the Undergraduate Curriculum: The Case of California State University, Monterey Bay. *9th International Workshop on Higher Education Reform: Reforming the Policy and Practice of Community Engagement in Higher Education*. Pittsburgh, PA. October 2012.

"Curriculum Development for the Civically Engaged Sociologist." Workshop for the Department of Sociology, CSU Los Angeles. September, 2012

"The Chinatown Renewal Project: A Model University-Community Partnership." *Evidence of Success: Institutions of Higher Education Engaging Communities*. Featured presentation co-sponsored by US

Department of Housing and Urban Development and Corporation for National and Community Service. Washington, DC. October 2011.

"Developing and Applying Critical Service Learning Outcomes: Assessing a Social Justice Approach to Civic Engagement and Social Responsibility." Featured presentation at AAC&U Conference. Educating for Personal and Social Responsibility: A 21st Century Imperative. Long Beach, CA. October 2011.

"Reimagining Democratic Societies: A New Era of Personal and Social Responsibility." Member of US delegation. International conference sponsored by Council of Europe and the International Consortium for Higher Education, Civic Responsibility and Democracy. Oslo, Norway. June 2011.

"The Salinas Chinatown Renewal Project: A Comprehensive, Integrated Community-University Partnership for Neighborhood Transformation." Keynote presentation at the International Institute on Partnerships. Portland, OR. May 2011.

"Civic Learning and Democratic Engagement: A National Roundtable." Invited participant in national dialogue, contributing to publication for US Department of Education, *A Crucible Moment: College Learning and Democracy's Future*. AAC&U. Washington, DC. February 2011.

"Clarifying and Assessing Civic Engagement Learning Outcomes." Invited workshop for MacJanett Global Citizenship Prize Award Ceremony. Talloires Network for Civic Responsibility in Higher Education. September 2010.

"Service Learning for Social Transformation." Curriculum Development Workshop. Cape Peninsula University of Technology. Cape Town, South Africa. June 2009.

"Reflections on the UWC Service Learning in Pharmacy Program." Presentation to the University of the Western Cape School of Pharmacy. Cape Town, South Africa. June 2009.

"Service Learning in 2009: Historical and International Perspectives." Presentation to the National Community Engagement Managers Forum. University of the Free State, Bloemfontein, South Africa. May 2010.

"Linking Action to Learning through Service Learning: Developing Service Learning Curriculum that Inspires Leadership for Social Change in Mali." Week-long service learning curriculum development workshop for University of Bamako and Institute for Popular Education, Bamako, Mali. April, 2009.

"Service Learning and the Implementation of Social Responsiveness Policy at UCT. Presentation to Center for Higher Education Development, Cape Town, South Africa. April 2009.

"Service Learning for Social Justice: Curriculum Development Workshop." Rhodes University, Grahamstown, South Africa. March 2009.

"Training Socially Responsible, Patient-Centered Pharmacists." Presentation to the Western Cape Department of Health Executive Committee, Cape Town, South Africa. February, 2009

"Service Learning at CSUMB: Cultivating a Campus-Wide Commitment to Service and Social Justice." Invited presentation for the Carnegie Foundation for the Advancement of Teaching. January 2007.

"Engaging *Multicultural Community Builders*: An Outcomes-Based Approach to Integrating Service Learning, Civic Engagement and Diversity." Presentation with Pamela Motoike at 2005 AAC&U Conference: The Civic Engagement Imperative, Providence, RI, November 2005.

"Journeys from Service to Social Justice-Oriented Civic Engagement." Keynote speech, Northeast Regional Campus Compact Meeting, Boston, MA, June 2005.

"Cultivating a Campus-Wide Commitment to Civic Engagement and Social Justice: From Institutional Rhetoric to Curricular Reality." Presentation at Campus Compact National Summit on University Civic Engagement. Providence, RI. November 8, 2002.

ADMINISTRATIVE EXPERIENCE

1997 - Current: Director and Department Chair. Service Learning Institute, California State University Monterey Bay. Responsible for all aspects of nationally acclaimed service learning program administration and development at CSUMB. Oversee professional staff of thirteen and annual budget of over \$1 million. Represent SLI on university-wide committees and in the wider community. Hire and train faculty for courses offered by SLI. Provide faculty development workshops for faculty teaching service learning courses in the majors. Facilitate strategic planning and program evaluation. Conduct annual external fundraising campaigns. Write and administer grants to public and private funding agencies, bringing in over \$8 million of support.

1997 - Current: Consultant. Pollack Consulting. Consultant for curriculum development, evaluation and strategic planning for education and social change-related programs. Clients have included: Monterey Institute for International Studies, University of Nevada Las Vegas, Blue Shield of California Foundation, Breakthrough for Men, St. Mary's College, Dominican University, California State University Los Angeles, San Jose State University, Humboldt State University, Institute for Popular Education (Bamako, Mali), among others.

2006 - 2017: Faculty Athletics Representative. California State University Monterey Bay. Serve as liaison between the NCAA athletics programs and Academic Affairs at CSUMB. Ensure compliance with all NCAA regulations, with special focus on academic issues for student-athletes. Chair Athletics Advisory Board. Serve on search committees for coaches and athletics department staff. Conduct Senior Exit Interviews of graduating student athletes.

1995 - 1997 Project Coordinator. FIPSE Consortium: "Building an Extended Community of Service-Learners." Directed consortium of four colleges and universities (Stanford University, Portland State University, CSU Monterey Bay and Mills College) committed to developing innovative service programs. Haas Center for Public Service, Stanford University

1993 - 1996 Research Assistant. Pew Forum on Education Reform: Designed and coordinated national conferences for prestigious group of educational policy-makers and practitioners. Stanford University, School of Education.

1987 - 1992 Documentary Film Producer. The Quiet Revolution Project, New York, NY. Researched, developed, fund-raised \$1.7million and produced six award-winning films for PBS and international television about sustainable, grassroots development success stories from Bangladesh, Nepal, Honduras, Zimbabwe, India, and Arkansas.

1985 - 1987 Country Director. Women in Development Program, American Friends Service Committee, Bamako, Mali: Coordinated efforts of sixteen rural women's cooperatives, focusing on income-generating activities, health and literacy education, and gardening. Succeeded in creating the first independent women's non-governmental organization in Mali, *FEDEV: Femmes et Development*.

1982 - 1985 Rural Development Volunteer. Peace Corps Mali, Ouelesseboungou and Banamba, Mali: Worked with women's groups to develop conservation efforts for rural communities. Designed and delivered training workshops on project development with rural community development workers.

TEACHING EXPERIENCE

1997-Current Professor, California State University Monterey Bay, Monterey, CA.

Teach core service learning required course, *Introduction to Service in Multicultural Communities*; upper division courses in *Service Learning Pedagogy & Design*, *Service and Social Justice* and *Participatory Action Research*; designed and taught preparation course for international service learning, *International Service Preparation*. Service learning partnerships focusing on community development, youth development, male socialization, hunger and homelessness, neighborhood revitalization. Supervise independent study students engaged in a variety of service learning experiences.

2012-Current. Adjunct Instructor, Monterey Institute for International Studies. Teach intensive graduate seminar in community development, group facilitation and adult learning for social change. Part of *Development Project Management Institute*, innovative three-week course focusing on project management and community organizing in developing world contexts.

1987- 1992 English as a Second Language Instructor, New York Association for New Americans, New York City: Taught English to new immigrants from the former Soviet Union, Iran and Iraq as part of intensive support and resettlement program.

1984-1985 Community Development Instructor, Plan International, Banamba, Mali: Designed and delivered training for rural community development agents, focusing on assets-based community development and project organization.

1980 – 1982 Student Leadership Instructor, Presidents Leadership Class, University of Colorado, Boulder, CO: Led small seminar course for 15 student scholarship recipients. Course focused on experiential learning, community involvement and self-development.

PROFESSIONAL ASSOCIATIONS and AFFILIATIONS

- Fulbright Specialist Program, Education. 2015-present.
- Economic Inequality Curriculum Development Fellow. *American Democracy Project*, American Association of Colleges & Universities, 2014-present.
- Editorial Advisory Board member, *Liberal Education*. Association of American Colleges & Universities, 2013-present
- Board Member, Monterey College of Law, 2013-present
- Member, Civic Engagement and Neighborhood Improvement Grant Committee, Community Foundation for Monterey County, 2012 – 2017.
- Member, Advisory Committee, Community Leadership Program, Community Foundation for Monterey County, 2009 – 2017.
- Member, Salinas Downtown Community Board/Chinatown Renewal Project, 2005 - 2016.
- Chair, Advisory Committee, Communities 2000 Neighborhood Grants Program, Community Foundation for Monterey County, 1998 - 2014.
- Peer reviewer, *Michigan Journal of Community Service Learning*, 1999 - present.
- Chair, CSU Service Learning Advisory Group on Service and Civic Responsibility, 2002 - 2007.
- Chairperson, CSU Working Group on Service Learning Assessment, 1998 - 2007.
- Planning Committee Member, Continuums of Service Conference, Western Region Campus Compact Consortium, 1999 - 2003.
- Member, School Site Council, Monte Vista Elementary, Monterey, 2000 - 2003.
- Member, Advisory Board, Partners for Peace, 1998 – 2001.
- Member, National Returned Peace Corps Volunteer Association, 1987 - current.

LANGUAGES

Fluent in Bambara (West Africa) and French. Functional knowledge of German, Italian and Spanish. Ability to read and write Hebrew.