

VERONICA LEONI

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CURRENT POSITION

Post-doc Research Fellow at CAST (Center for Advanced Studies in Tourism), University of Bologna

EDUCATION

- 2020 · Ph.D. in Applied Economics, Department of Applied Economics, University of the Balearic Islands, ES
Thesis Title "Three Essays on peer-to-peer markets: the case of Airbnb"
Supervised by Prof. Paolo Figini and Prof. Jan Olof William Nilsson
- 2014 · M.Sc. in Tourism Economics and Management (TEaM), University of Bologna, IT
- 2011 · Bachelor's in Tourism Economics, University of Bologna, IT

RESEARCH INTERESTS

Tourism Economics; Tourism Management; Environmental Economics; Applied Microeconometrics

PUBLICATIONS

- Deya-Tortella, B., Leoni, V., Ramos, V. (2022) COVID-led consumption displacement: A longitudinal analysis of hotel booking patterns. Forthcoming on *International Journal of Hospitality Management*
- Boto-García, D., Leoni, V. (2022) The Economic Value of Coastal Amenities: Evidence from Beach Capitalization Effects in Peer-to-Peer Markets. Forthcoming on *Environmental and Resource Economics*
- Boto-García, D., Leoni, V., (2021) "Exposure to COVID-19 and Travel Intentions: Evidence from Spain." *Tourism Economics*, 28 (6), 1499-1519
- Leoni, V., Boto-García, D., /2021) "Distance Traveled in Times of Pandemic: An Endogenous Switching Regression Approach." Forthcoming on " *Tourism Economics*
- Leoni, V., Figini, P., Nilsson, W. (2020)"It's not all about the price. The determinants of occupancy rates in p2p accommodation: a methodological contribution." *International Journal of Contemporary Hospitality Management*, 32 (4), 1693-1711.
- Atsiz O., Leoni, V., Akova O. (2020)"Determinants of tourists' length of stay in cultural destinations: One-night versus longer stays.Forthcoming on " *Journal of Hospitality and Tourism Insight*,5 (1), 62-78.
- Leoni, V., Nilsson, W. "Dynamic pricing strategies of Airbnb hosts. Estimating heterogeneous treatment effects with Causal forest." Forthcoming on " *International Journal of Hospitality Management*, 5- 102914
- Leoni, V. (2020)"Stars vs lemons. Survival analysis of peer-to peer marketplaces: the case of Airbnb. *Tourism Management*, 79- 104091

WORKING PAPERS

- Leoni, V., Moretti A. "Collaborative networks for innovation and resilience of cultural destinations: the case of the Venice hospitality system."
- Angelini, F., Figini, P., Leoni, V. "High tide, low price? When flooding Venice impacts on accommodation prices"
- Leoni V., Giupponi C., Zen M. "Climate proofing of local development and investment plans. A case study in the Dolomites area (north-east Italy)"

- Leoni, V., Boto-García, D. "The effect of natural disasters on tourism demand, supply and labour markets: Evidence from La Palma volcano eruption".
- Leoni, V., Boto-García, D. "'Apparent' and actual hotel scores under Booking.com new reviewing system".
- Leoni, V., Deya-Tortella, B., Ramos, V. "Black Friday effect on Tourism"
- Leoni, V., Moretti A. "Customer satisfaction during COVID-19 phases: The case of the Venetian hospitality system."
- Giupponi, C., Leoni, V., (...) "Boon and burden: Protecting Venice against flooding under climate change"
- Leoni, V., Figini, P., Vici, L. "Rate the sunshine. The effect of weather expectations when reviewing hotels online"

GRANTS

- Ongoing · Research Grant "*Advances in Applied Economics: Big Data Analysis for Tourism Destinations*" - University of Bologna- Supervisor Prof. Paolo Figini
- September 2021-January 2022 · Research Grant "*A pluralistic perspective on network effectiveness in the cultural tourism industry*" - Ca' Foscari University of Venice- Supervisor Prof. Anna Moretti
- September 2020-August 2021 · Research Grant "*Survey on climate change adaptation in coastal areas*" - Ca' Foscari University of Venice- Supervisor Prof. Carlo Giupponi
- 2017 · Project Title: "Economic study on housing tourism rental in the Balearic Islands", joined with Figini P., Nilsson, W.

TEACHING EXPERIENCE

- Ongoing · Adjunct Professor Crash Course in Economics 1st year Master Degree. University of Bologna
- Ongoing · Adjunct Professor in Economics I (Module II) (code:78719). 1nd year Undergraduate. University of Bologna
- 2022 · Tutor in Macroeconomics (code:08795). 2nd year Undergraduate. University of Bologna
- 2021-2022 · Senior TA in Marketing (code: ET0113). 3rd year Undergraduate. Ca' Foscari University of Venice
- 2020-2021 · Adjunct Professor in Economic Policy I (code: ET0053). 2nd year Undergraduate. Ca' Foscari University of Venice
- 2016 - 2020 · Adjunct Professor in Microeconomic Analysis of Tourism (code: 20513). Degree in Tourism - Double Degree in Business Administration and Tourism- 2nd year Undergraduate. University of the Balearic Islands
- 2016-2019 · Adjunct Professor in Tourism Economics (code: 20626). Degree in Economics- Undergraduate Course. University of the Balearic Islands

RESEARCH EXPERIENCE

- February. 2021 - Ongoing · Post-doc Research grant holder Center for Advanced Studies in Tourism (SECS-P06), University of Bologna. Supervisor: Dr. Paolo Figini
- Sept. 2020 - January 2021 · Post-doc Research grant holder in the Department of Management (SECS-P08) at Ca' Foscari University of Venice. Supervisor: Dr. Anna Moretti
- Sept. 2020 - August. 2021 · Research grant holder in the Department of Economics (SECS-P06) at Ca' Foscari University of Venice. Supervisor: Dr. Carlo Giupponi
- 2020 - Present · Adjunct Researcher in the Department of Applied Economics at the University of the Balearic Islands
- 2018 - Present · Member of the COMET (Competitiveness, ecology and tourism) Research Team. Research lines: [1] Competitiveness analysis of tourist destinations. [2] Environmental problems and competitiveness. [3] The human capital as a determining factor for competitiveness.
- 2016 - 2017 · Part of the research group (joined with Paolo Figini and Jan Olof William Nilsson) for the project "Economic study on housing tourism rental in the Balearic Islands"

AWARDS - QUALIFICATIONS

- September 2019 · Best PhD student presentation award at the International Workshop on Statistics and econometric methods applied to tourism, Universidad Complutense de Madrid (ES)
- July 2021 · Spanish ANECA certification Academic rank " *Contratado Doctor*"

OTHER EMPLOYMENT

- 2015 - 2020 · Operations Supervisor (Part-time) at EasyJet Holidays (Hotelbeds), Palma de Mallorca (ES).

CONFERENCES/WORKSHOPS

- 2022· 10th EIASM Conference on Tourism Management, Valencia (ES); ate the sunshine. The effect of weather expectations when reviewing hotels online (Leoni V., Figini, P., Vici, L.)
- 2022· 8th IATE Conference, Perpignan (FR) ‘Apparent’ and actual hotel scores under Booking.com new (Leoni V., Boto-Garcia, D.)reviewing system”.
- 2022· Seminar Presentation, Ca’ Foscari University of Venice (IT); Airbnb Gentrification (invited speaker).
- 2022· Seminar Presentation, University of Brescia (IT); Airbnb Gentrification (invited speaker).
- 2022· Seminar Presentation, University of the Balearic Islands (ES); The economic value of coastal amenities: Evidence from beach capitalization effects in peer-to-peer markets.
- 2021· INTO 2021 Conference; Tourism demand in the post-COVID era and innovations to help recover traveler confidence (invited speaker).
- 2021· EUSN Conference; Collaborative networks for innovation and resilience of cultural destinations: the case of the Venice hospitality system.(Leoni V., Moretti A.)
- 2019· Seminar presentation, University of Bologna (IT); Dynamic pricing strategies of Airbnb hosts. Estimating heterogeneous treatment effects with Causal forest.(Leoni V., Nilsson, W)
- 2019· PhD course on Advanced Quantitative Methods II, Mid-Sweden University Campus Östersund (SE);
- 2019· International Workshop on Statistics and econometric methods applied to tourism, Universidad Complutense de Madrid (ES); Best PhD student presentation award: Dynamic pricing strategies of Airbnb Hosts. Estimating heterogeneous treatment effects with Generalized Random Forest.(Leoni V., Nilsson, W)
- 2018· T- Forum Conference, Palma de Mallorca (ES); Estimating the Occupancy rate of Non-traditional Accommodation: The case of Airbnb (Figini, P., Leoni V., Nilsson, W)
- 2017· 6th IATE Conference, Rimini (IT); Fast and Furious? The impact of Airbnb in an important tourism destination:the case of Balearic Islands (Figini, P., Leoni V., Nilsson, W)
- 2015· 5th IATE Conference, Hong Kong (CHN);Disneyland Paris and the French Capital: a tale of Two destinations? (Figini, P., Leoni V.)

VISITING POSITIONS

- September 2019 - December 2019· Visiting PhD Student, Center for Advanced studies in Tourism, University of Bologna (Rimini Campus) (IT);

OTHER EXPERIENCES/SKILLS

- Citizen: italian-French
- Language Skills: Italian (native), English (fluent), Spanish (fluent), French (fluent).
- Main Statistical softwares: Stata, R
- Knowledge of: \LaTeX , Office Suite
- Data Scraping and Crawling skills

REFERENCES

Prof. Anna Moretti
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Ca' Foscari University of Venice
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Prof. Jan Olof William Nilsson
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University of the Balearic Islands
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