

## Personal info and Contacts



### LANGUAGES

English: C1  
French: B2  
Spanish: B2

### TECNICAL AND SOFT SKILLS

- Cultural Project Management
- Outdoor and indoor events organization
- Festival organization and research
  - Logistics and Bureaucracy
  - Volunteers work organization
    - Ticketing
  - Audience Development
- Institutional and inter-group public relations
  - Group leadership, tasks assignment, teamwork management
  - Good problem solving skills
- Operational autonomy and priority focus

### IT SKILLS

- Text editing
- Spreadsheets
- Smartworking tools (Teams, Slack, etc.)
- Webmastering
- Social network management
  - Basic graphical skills
  - Basic Sound Design skills

### ARTISTIC ACTIVITIES

- Project Manager, Screenplayer and Sound Designer for the Italian animated series project "Verrà Un Giorno"
- Sound Designer for the Italian indie videogame "Fly Punch Boom"
- Small actor roles for the movies "Made In Italy", "Saremo Giovani e Bellissimi" and for the historical series "I Medici"
- Dancer and Musician in the folk groups "Giovani Danzatori Bolognesi" and "ParmaTuttaFolk", local associations that recover traditional music and dances
- Juggler and Performer

### OTHER EXPERIENCES / EDU

- Selected worldwide as one of the 30 people for the 30Under30 project on culture and environmental sustainability by Communicating The Arts, 2020
- ADESTE+ Summer School (European Project on Audience Development), 2020
- First MELTING PRO Workshop on Audience Development for the Contemporary Circus field, 2016
- Psychology , Bachelor Degree - 2012
- Focuses: Social, Neuro and Organizational Psychology
- Linguistic High School (Liceo A. Moro, Reggio Emilia), 2009

# MATTEO GIOVANARDI

FESTIVAL AND CULTURAL ORGANIZER, PROJECT MANAGER, AUDIENCE DEVELOPER

WITH A PASSION FOR SOUND, WRITING AND THE DIGITAL WORLD

## CAREER PROGRESSION

### PROJECT MANAGER

*Associazione Oltre - 2022*

Project manager for the Italian case study of the European research project Culture For Health (cultureforhealth.eu)  
Areas: culture&health relationship; project management and logistics; research

### CONSULTANT AND PROJECT MANAGEMENT SUPPORT

*Periferico Festival, August - December 2021*

Project Management; Logistics; Community Management  
Areas: performing arts in the public space; communities engagement

### INNOVATION OFFICER

*Laboratorio Aperto Modena, Fondazione Brodolini, August - December 2021*

Project management; Office Management; Stakeholders Involvement and Audience Development; Consultancies on the cultural and digital world. Areas: urban regeneration; culture and digital.

### RESEARCH TRAINEE

*EURAC International Research Center, 2021*

Research support for the "CREATIVE INDUSTRIES SOUTH TYROL- Data Valorization and Policy Recommendations" project, the first research project on the CCI Industries of South Tyrol.  
Quantitative and qualitative data collection, focus-groups organisation, data communication, stakeholders management, literature review.  
Areas: research (academic and operative) on the Cultural and Creative Industries sector.

### JUNIOR PROJECT MANAGER

*Dinamico Festival/Dinamica APS, Reggio Emilia, 2016 - Present*

Project management; project writing and reporting; office organization; artists' spokesperson and welcoming; Audience Development; communication and content production; workshop organization.  
Areas: performing arts; festivals; community and capacity building.

### DIDACTIC TUTOR

*University of Bologna, Bologna, 2019 - 2021*

University didactic offices management and support: professors and classes' scheduling and timeline, management of exams and degree sessions, relationship with local and international students, course's promotion.  
Areas: University Administrative Offices

### JUNIOR PROJECT MANAGER

*Associazione Oltre, Bologna, 2015 - 2020*

Projects and communication department manager, for European, Regional and Local projects. Audience Development.  
Areas: performing arts; community and capacity building; socio-cultural participated projects.

### COORDINATOR OF YOUTH AND EDUCATIONAL PROJECTS

*Cooperative Papa Giovanni XXIII and ex-Solidarietà90, Reggio Emilia, 2013 - 2017*

Artistic and social activities; integration projects among different ethnicities and social classes; school projects; organization of a recurring street arts'exhibition.  
Areas: education; social services; people empowerment through cultural activities.

### ARTISTIC AND ORGANIZATIONAL DIRECTORS ASSISTANT

*Ferrara Buskers Festival, Ferrara, 2015*

Organizing secretariat and back-office support.  
Areas: performing arts; street arts; festivals.

## ACADEMIC BACKGROUND

### UNIVERSITY OF BOLOGNA

*Innovation and Organization of Culture and the Arts (GIOCA), Master Degree - 2019-2021 - 110/110 cum laude*

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|--|---|
| • NEW PUBLIC MANAGEMENT                  | • ANALYTICAL CUSTOMER RELATIONSHIP MANAGEMENT |
| • ARTS LAW IN THE DIGITAL AGE            | • SOCIOLOGY OF TERRITORY AND CULTURE          |
| • CULTURAL AND PUBLIC ECONOMICS          | • REPORTING BUDGET                            |
| • SERVICES MARKETING                     | • REGIONAL CULTURAL POLICIES                  |
| • ETHNOGRAPHY OF ARTS ADMINISTRATION     | • URBAN PLANNING AND DEVELOPMENT              |
| • BUSINESS MODELS IN CREATIVE INDUSTRIES | • MOVIE, MUSIC and NEW MEDIA MANAGEMENT       |
| • FUNDRAISING                            |   |

*Performing Arts Entrepreneurship , Professional Master Degree - 2015*

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|---|--|
| • CULTURAL PROJECT MANAGEMENT                                       | • THEATRE, MUSIC, AND PERFORMING ARTS'         |
| • PERFORMING ARTS' LEGAL ASPECTS AND POLICIES                       | • PRODUCTION AND DISTRIBUTION                  |
| • CULTURAL ECONOMICS  | • PERFORMING ARTS' MARKETING AND COMMUNICATION |
| • DEVELOPMENT POLICIES FOR CREATIVE INDUSTRIES AND NEW TECHNOLOGIES |  |