

Veronica Moretti

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Department of Sociology and Business Law – University of Bologna
Strada Maggiore 45, 40125 Bologna

Current Position

- Associate Professor Department of Sociology and Business Law University of Bologna, Italy
- Member of the Bioethical Committee University of Bologna
- Director of First Cycle Degree in Sociology, Forlì, University of Bologna, Italy

Postgraduate training

- **Oct 2021 – Oct 2024:** Assistant Professor, Department of Sociology and Business Law University of Bologna, Italy
- **Apr 2020 - Oct 2021:** Postdoctoral Research Scholar
Department of Sociology and Business Law University of Bologna, Italy
- **Apr 2018 - Apr 2020:** Postdoctoral Research Scholar
Department of Social and Political Sciences University of Bologna, Italy

Education

- **2018:** PhD Degree in Sociology and Social Research, University of Bologna.
- **2014:** Master's degree in Investigation and Security Criminology, University of Bologna.
- **2011:** Bachelor in Sociology and Criminology, University of Bologna.

Awards and honors

- **2021** Giovanni Pontignano award for best paper in sociology, for 2021, University of Siena
- **2017** Vilfredo Pareto' award for best paper and public speaking in sociology University of Perugia

Visiting Experiences and Scholarships

- **2025:** Visiting Scholar at Universidad Complutense de Madrid (5-28 February), Department of Education
- **2023:** Visiting Fellow at Penn State University (2 February-4 May), Department of Medical Humanities
- **2019:** Visiting Fellow at Princeton University (6 September-26 October), Department of Sociology
- **2018:** Visiting Scholar at the Surveillance Studies Centre (Queen's University), Kingston (Canada) (February)
- **2017:** Visiting Scholar at Columbia University (15 January – 15 April), Department of Sociology
- **2016:** Visiting Scholar at Cambridge University (7 September - 10 December), Department of Sociology
- **2016:** Visiting Research Fellow at Brown University (23 January – 23 April), Department of Sociology

- **2012–2013:** Erasmus Programme (Exchange Program), Katholieke Universiteit Leuven, Belgium.

Research:

- **2023-ongoing:** ANTICIPATE-Artificial intelligence and dementia care in practice.
- **2022-ongoing:** EITHOS: European Identity THEft Observatory System
- **2022-ongoing:** Digital technologies for healthy lifestyles? A collaborative study to develop critical digital health pedagogies with and for young people. Call Research and Innovation Generation of Knowledge 2021. Ref.: PID2021-122672OB-I00.
- **2022-2023:** Pro.Dono: PRopensions and Obstacles to Postmortem Body Donation to Science
- **2018-ongoing:** A sociological analysis of organizational cultural in the non-profit sector, Società Dolce
- **2016-2018:** Welfare state and social quality in health care sector, Società Dolce

Teaching Responsibilities

- Methodology for Social Research, bachelor in Sociology, University of Bologna
- Digital Sociology, bachelor in Sociology, University of Bologna
- Graphic-Based Medicine, bachelor in Medicine and Surgery

Scientific Publication

Books

- Moretti V., Della Puppa F. (forthcoming), *The Social Genre of Comics: Impact and Innovation in the Social Sciences*, London, Palgrave
- Moretti V. (2023), *Understanding Comics-Based Research: A Practical Guide for Social Scientists*, London, Emerald
- Moretti V. (2023), *If you see something post something. Percezione del rischio e sorveglianza digitale nei campus americani*, Bologna, Bologna University Press,
- Moretti V. (2020). *Sociologia del paziente. Diseguaglianze sociali, salute digitale e nuove forme di partecipazione in sanità*. Milano, FrancoAngeli
- Maturo A., Moretti V. (2018). *Digital Health and the Gamification of Life: How Apps Can Promote a Positive Medicalization*, Emerald Group Publishing, Bingley UK

Peer Reviewed Journal Articles

- Puci, M. V., Sotgiu, M. A., Muresu, N., Saderi, L., Moretti, V., Ratti, S., Piana, A. F., Montella, A., & Sotgiu, G. (2025). Body donation under Italy's recent legal reforms: A cross-sectional study of attitudes, beliefs, and educational gaps among medical students and faculty. *Anatomical sciences education*
- Moretti, V., & Della Puppa, F. (2025). Illustrative storytelling and social sciences: Reconsidering boundaries, extensions, and meanings of qualitative research. *The Qualitative Report*, 30, Article 1, 3431–3437.

- Moretti, V., Scavarda, A., & Green, M. J. (2025). Learning by drawing: Understanding the potential of comics-based courses in medical education through a qualitative study. *BMC Medical Education*, 25, Article 563, 1–11.
- Moretti, V., Plava, A., & Ratti, S. (2025). The ethics of drawing illness: Interdisciplinary negotiations in a participatory graphic narrative project. *The Qualitative Report*, 30, 3476–3493.
- Della Puppa, F., & Moretti, V. (2024). Ethnography and comics-based research: An introduction. *Etnografia e Ricerca Qualitativa*, XVII, 1–12.
- Moretti, V., & Pronzato, R. (2024). The emotional ambiguities of healthcare professionals' platform experiences. *Social Science & Medicine*, 357, 1–10.
- Scavarda, A., & Moretti, V. (2024). Health got graphic! The role of graphic medicine in unpacking autism. *Disability & Society*, 1, 1–26.
- Moretti, V., & Plava, A. (2024). Il fumetto tra interprofessionalità e lavoro emozionale dei professionisti sanitari. *Salute e Società*, 2, 118–132.
- Moretti, V., Scavarda, A., & Ratti, S. (2023). Il fumetto nella formazione medica: Il caso della Scuola di Medicina e Chirurgia di Bologna. *Salute e Società*, XXII, 129–139.
- Scavarda, A., Moretti, V., & Green, M. J. (2023). Medicina creativa: Il ruolo dei fumetti nei corsi di laurea in medicina. *Studi di Sociologia*, 3, 51–63.
- De Stefano, A., Rusciano, I., Moretti, V., Scavarda, A., Green, M. J., Wall, S., & Ratti, S. (2022). Graphic medicine meets human anatomy: The potential role of comics in raising whole body donation awareness in Italy and beyond. A pilot study. *Anatomical Sciences Education*, 15, 1–15.
- Moretti, V. (2022). Lontano dagli occhi... La distanza tra ricercatore e partecipante nella tecnica dei diari. *Welfare e Ergonomia*, 1, 157–167.
- Moretti, V., & Scavarda, A. (2021). Graphic medicine: Una disciplina in cerca di autore. *Rassegna Italiana di Sociologia*, 3, 733–754.
- Moretti, V. (2020). Governamentalità e rischio in due campus universitari americani. *Studi di Sociologia*, 1, 81–98.
- Moretti, V., & Chakraborty, A. (2020). Media habits and Covid-19: Using audio-diaries technique to explore “official” information consumption. *Fuori Luogo*, 1, 97–104.
- Moretti, V., & Radin, A. (2019). Memorie digitali: Il ruolo delle nuove tecnologie nella gestione dell'Alzheimer. *Autonomie Locali e Servizi Sociali*, 2, 239–255.
- Maturo, A., & Moretti, V. (2019). La medicalizzazione della vita tra quantificazione e gamification. *Rassegna Italiana di Sociologia*, 3, 509–530.
- Moretti, V. (2019). Alzheimer's: The story of a disease without illness. *Salute e Società*, XVIII, 134–149.
- Maturo, A., Moretti, V., & Atzori, F. (2018). Dalle politiche sociali all'algoritmo: Le app per la salute come agenti di medicalizzazione. *Politiche Sociali*, 2, 201–216.
- Morsello, B., & Moretti, V. (2017). Your health in numbers: A sociological analysis of two quantified-self communities. *Salute e Società*, 3, 214–227.
- Moretti, V., & Morsello, B. (2017). Self-management and type 1 diabetes: How technology redefines illness. *Tecnoscienza*, 8(1), 51–72.

- Moretti, V. (2016). Dealing with numbers: Looking beyond the self-monitoring for a new technology of the self. *EASST Review*, 35(4), 90–93.
- Maturo, A., Mori, L., & Moretti, V. (2016). An ambiguous health education: The Quantified Self and the medicalization of the mental sphere. *Italian Journal of Sociology of Education*, 8(3), 248–268.
- Moretti, V. (2015). L’Iniziativa Adriatico-Ionica e la costituzione della Macroregione Ionica. *Sicurezza e Scienze Sociali*, 3(III), 85–94.
- Moretti, V. (2015). “Par in parem habet iudicium”: The role of restorative justice in the Italian juvenile justice panorama. *Sicurezza e Scienze Sociali*, 2(III), 135–142.
- Moretti, V. (2014). Politiche della sicurezza e interventi sul territorio: Belgio e Spagna a confronto. *Sicurezza e Scienze Sociali*, 2(II), 120–131.

Book Chapters

- Moretti V., Caliendo A., Every Breath You Take, I’ll Be Watching You. Explicit Surveillance and Algorithmic Countersurveillance in Healthcare, in: *Reframing Algorithms STS perspectives to Healthcare Automation*, London, Palgrave, 2024, pp. 173 - 196
- Moretti V., Genova A. (2023), *Conclusioni Personalizzazione della cura e partecipazione dei cittadini nella società digitale pandemica*, in: Personalizzazione della cura e partecipazione dei cittadini nella società digitale pandemica, Milano, FrancoAngeli.
- Moretti V. (2021) Dear (Digital) Diary: Evaluating the Audio Diary Technique as a Research Method, in: *Handbook of Research on Advanced Research Methodologies for a Digital Society*, Hershey, IGI Global, pp. 375 - 389
- Moretti V. (2021) “Salute, tecnologia e obesità. Un’analisi dei principali interventi”, in Prandini R., Maestri G., Bassi A. *Cibo, stili di vita, salute. Un’indagine empirica nel territorio della ASL di Reggio-Emilia*, FrancoAngeli, Milano
- Moretti V., Maturo A. (2021) Unhome’ Sweet Home: The Construction of New Normalities in Italy During COVID-19, in Lupton D., Willis K., *The COVID-19 Crisis. Social Perspectives*, Routledge, New York.
- Moretti V. (2020), Technology and Risk Perception on U.S. Campuses, in G. La Rocca, M.J. Torvisco (a cura di) *Technological and Digital Risk: Research Issues*, Bern, Peter Lang Publishing Group
- Lombi L., Moretti V. (2020), Salute digitale e «big data» in sanità, in Cardano M., Giarelli G., Vicarelli G. (a cura di) *Sociologia della salute e della medicina*, Bologna, il Mulino.
- Moretti V. (2020) “#Lockdown. Vita quotidiana tra decoincidenza e digitalizzazione”, in: *COVID-19 Le parole diagonali della Sociologia*, Catanzaro, The Diagonales.
- Moretti V. (2019), Questione di sguardi. La complessa relazione tra sorveglianza e salute nell’era digitale, in Moretti V., Morsello B. (editors), *Interferenze digitali. Prospettive sociologiche su tecnologie, biomedicine e identità di genere*, Milano, FrancoAngeli.
- Moretti V. (2018) Il Mario Negri nel contesto internazionale, in: *L’Istituto Mario Negri. La farmacologia al servizio delle persone*, Milano, Edra

- Maturo A., Moretti V. (2018). Sociological Theories on Air Pollution: Between Environmental Justice and the Risk Society Approach, in F. Capello, A.V. Gaddi (editors), *Clinical Handbook of Air Pollution- Related Diseases*, Springer, Berlin.
- Maturo A., Moretti V (2016), “Sociologia del quantified sex”, in Lauretti S., Losito M. (editors), Aracne, Roma.

Papers at conferences and lectures

More than 45 papers presented at the most important national and international sociological associations

Editorial Roles

- 2019 - current Editorial Collective, Open Sociology
- 2017 - current Scientific Editor, Benessere, Tecnologia e Società
- 2014 - current Scientific Editor, Salute e Società

Languages

- *Italian*: Native Speaker
- *English*: C1
- *Spanish*: B2

Professional and Society Memberships

- Member of the Board European Sociological Association, Risk Section (Vice-coordinator)
- Member of the Science, Technology and Society
- Member of the Italian Sociological Association (Sociology of medicine, methodology and sociology of everyday life)
- Member of the Surveillance Studies Network
- Member of the Board European Society for Health and Medical Sociology
- Member of the American Sociological Association (Medical sociology)

Bologna, 15/07/2025

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