



Tommaso Monaldi

Brand & Innovation Manager. Identity & Communication Designer.

12 YEARS OF EXPERIENCE

Contact

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Freelance Work Clienti selezionati con ruolo a contratto	05/2022 - present	Sal Seafood - Food producer and Distribution Company
	07/2021 - present	Creo - Premium Tour Operator.
	05/2021 - present	Innovation Players - Founder of the Community for Confindustria Romagna.
	02/2021 - present	Technacy - Mobility Data Management.
	08/2020 - present	RSI - Confindustria Romagna - Services for Innovation.
	02/2019 - present	UNIRSM - UNIBO - Design University, Assistant Professor.
	03/2013 - present	Settenove publishing - For equality and to prevent gender violence.
	12/2020 - 12/2021	Teamsystem Communication - Inside Sales, TLC.
	08/2020 - 08/2021	NID Perugia , Design School, Teacher.
	04/2019 - 04/2021	Tenuta di Tavignano - Wine District - Wine and brand for the territory.
	02/2020 - 10/2020	Technogym - The wellness Company.
	04/2017 - 07/2019	Ifi - Technology and furniture company.
	10/2017 - 10/2018	BlognaFiere - International exhibition organizer.
	06/2012 - 06/2017	Loccioni - Hi-Technology measure and Robotics.
08/2016 - 12/2016	BSD Design - HMI and UX Design studio.	
02/2015 - 02/2016	ISIA Urbino - Design Institute, Tutor.	
Education	2022	Business Innovation Design , BBS Bologna, Executive Course. (In corso)
	2021	Leadership & Innovation , MIT Professional Education, Executive Course.
	2012-2016.	80 hours of management courses held at various companies and schools, including LUISS Rome, Akron Firenze, Loccioni.
	2009-2012.	Master's degree in Graphic Systems, Communication and Design. ISIA Urbino, 110/110 cum laude.
2006-2009.	Bachelor's Degree in Industrial Design. IUAV - UNIRSM, San Marino Republic (RSM), 110/110 cum laude.	
Awards, publications, assignments.	2020.	ADI Design INDEX , People-centric Innovation, team work.
	2020.	Il nuovo progetto della collana "Lo scellino": intervista. 02/11/2020, Frizzifrizzi.it.
	2020.	Parola ai designer #2: Tommaso Monaldi, il pensatore. 08/06/2020, Artribune.com.
	2019 - present.	Innovation Manager MiSE.
	2018 - 2020	Senior Communication Designer member of Aiap.
	2017 - 2020	Expert of ADI MAM Design Observatory.
	2017.	UNIRSM, Design X. , pag. 64-67, Qodlibet, 2016, Macerata.
	2015.	ADI Design INDEX , <i>2km di Futuro</i> ®, team work.
	2015.	Andersen , <i>The best artfully done book</i> , for Settenove publishing.
	2013.	ADI Design INDEX , <i>Ma Mi - Mondì a confronto</i> , a project for the italian prisons.
	2013.	Official recognition by the Ministry of Education for University and Research , <i>National Arts Award for Public Institutions.</i>
	2012.	National Arts Award , <i>Felicità</i> CC project. International Jury. Team work.

Web profiles:

tommasomonaldi.it

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[Facebook](#)

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2007. **Domus Magazine** Publication, n. September 2007
with the *Edible Chairs* project. Industrial Design Course by Riccardo Blumer,
IUAV - UNIRSM University of Design, San Marino Republic.

- Talks, webinar**
- 2022. [Il futuro delle Comunicazioni](#), Sinergie Confindustria Romagna, Ravenna.
 - 2022. [Valori e Cultura d'Impresa](#), Antares Marketing, 05/02/2022, Webinar.
 - 2021. [Master in Psychiatry and Criminology](#), UNIRSM University, Talk, *Design and Prisons*.
 - 2020. [Fattor Comune Live](#) Rimini, web talk, *Complessità e Progettazione*.
 - 2018. [Brand Festival](#) Jesi IT, *Communication designers Vs entrepreneurs*.
 - 2015. [WIAD Bologna](#) IT, *2km di Futuro@*, *How technologies change the world of work*.
 - 2015. [Urbino-Carlo Bo University](#) IT, *From communication to identity*, at Marketing course.
 - 2014. [Design night Km-278](#) IT, with ADI. *Ma mi, Mondì a confronto* project.
 - 2013. [Confindustria Pesaro](#) IT, with ADI. *Methodology and Design*.

Languages Italian native language
English B2 (2016 cert.)

I deal with **Creative Direction** for **Innovation**,
Brand, **Identity** and **Communication**.

I help organizations and companies to:

- **manage** multidisciplinary creative teams;
- **develop** new ideas coherently with a vision;
- find a **vision** by enhancing the potential of the subjects involved,
in order to be able to communicate and develop such ideas, products
and services consistently and efficiently.
- design and evolve the identity and communication ecosystem.

IT Links

<https://www.tommasomonal-di.it>

<https://www.tommasomonal-di.it/thinker>

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