Andrea Marchesi – Curriculum Vitae

Date of birth: 25/11/1994
Private e-mail: andrea.marchesi1994@gmail.com

Working Position

Data Scientist
Firm: BVA Doxa, Milan (Italy)
Tasks: Machine Learning and Generative AI models, quality control, synthetic data generation, data analysis, UX research, probabilistic recruitment methods, panel management (recruitment, registration, profiling), survey implementation, passive data analysis
Venue: BVA Doxa, Milan (Italy)
11/2021 – present day [Position from 11/2021 to 04/2024: Research & Panel Management Executive]
Position from 04/2024

Education

PhD in Political and Social Sciences
University of Bologna, Bologna (Italy) – Department of Political and Social Sciences
Dissertation: *Cleavage Politics in Changing Times. Political Realignment Processes in Western European Countries.*
Supervisor: Prof. Nicola De Luigi
Co-Supervisor: Prof. Daniela Giannetti
11/2018 – 10/2021 (3 academic years): dissertation successfully defended in 03/2022

Visiting Scholar
University of Lausanne, Lausanne (Switzerland) – Life Course and Inequality Research Centre (LINES)
Supervisor: Prof. Daniel Oesch
03/2020

Master's Degree in Sociology
University of Milan – Bicocca, Milan (Italy) – Department of Sociology and Social Research
Graduation thesis: *La misurazione del conservatorismo in Italia. Costruzione e validazione di una scala di atteggiamento politico. (The measurement of conservatism in Italy. Construction and validation of a political attitude scale.)*
Supervisor: Prof. Maurizio Pisati
Co-Supervisor: Prof. Mario Lucchini
Final Mark: 110/110 cum laude
09/2016 – 09/2018 (2 academic years)

Bachelor's Degree in Sociology
University of Milan – Bicocca, Milan (Italy) – Department of Sociology and Social Research
Graduation thesis: *Prodotti tipici e prodotti industriali. Analisi comparativa sul processo di produzione di tre formaggi "tipici" sardi. (Typical products and industrial products. Comparative analysis of the production process of three "typical" Sardinian cheeses.)*
Supervisor: Dott. Lorenzo Domaneschi
Final Mark: 110/110 cum laude
09/2013 – 09/2016 (3 academic years)

Further Education Courses and Workshops

Data Analysis in the Era of Large Language Models within FOSSR
CNR-ISTC, FOSSR – Fostering Open Science in Social Science Research, Rome (Italy)
10/12/2024 – 11/12/2024

ChatGPT Masterclass: The Guide to AI & Prompt Engineering
Certificate ID: UC-6588f688-d4b0-43a3-97bd-01fb20611742
Udemy, Inc., San Francisco California (United States of America) [Online]
09/2024

B.E. Wiser Applied Behavioral Science – Marketing Track
Certificate ID: 5203eedd-0b05-454f-8fc7-c7887bd517f4
BVA Nudge Consulting, Paris (France) [Online]
02/2024

Essex Summer School in Social Science and Data Analysis Social Science Methods Workshop:
    Methods for Comparative Politics
Paper: *Voting patterns in Western European countries: the influences of social class and political values on
    individual choices.*
University of Essex, Colchester (England) [Online]
10/07/2021

Essex Summer School in Social Science and Data Analysis
Course: Web Scraping and Data Management in R
University of Essex, Colchester (England) [Online]
07/2021

Summer Institute in Computational Social Science
University of Bologna, Bologna (Italy) – Department of Political and Social Sciences [Online]
06/2021-07/2021

Barcelona Summer School in Survey Methodology
Courses: Multilevel 1, Multilevel 2, R
Pompeu Fabra University, Barcelona (Spain) – Research and Expertise Centre for Survey Methodology
07/2019

PhD Programme in Political and Social Sciences Summer School "Changes and Challenges in
    International Relations"
University of Bologna, Bologna (Italy) – Department of Political and Social Sciences
10/2018

Workshop Magoodhoo Island. Places and local communities facing changes
MaRHE Center, Magoodhoo (Maldives)
02/2018

Conferences and Seminars

Esports Research Network 2024: Where Worlds Collide
University of Staffordshire, London (England)
Stage poster: *Esports pre-participation screening tool: an investigation of the health of esports players.* [co-
    authored with: Sam Di Nicola, Connaire Delaney McNulty, Alex Buoite Stela and Craig McNulty]
30/10/2024 – 01/11/2024

Computational Social Science Center
Cyber Lab: Topic Modeling with R: opportunities and caveats; presentation of the article *#iononmiinginocchio: Sports politicisation and its perception by the Italian public opinion*. [co-authored with: Riccardo Nanni]
University of Bologna, Bologna (Italy) – Department of Political and Social Sciences [Online]
03/2022

26th IPSA World Congress of Political Science. New Nationalisms in an Open World
NOVA University of Lisbon, Lisbon (Portugal) [Online]
Panel (Chair): *New Patterns of Political Participation and Voting: Evidence from Comparative Survey Research*
Paper: *A New Voting Behaviour Model to Study Western European Countries' National Elections.*
10/07/2021– 15/07/2021

Crisi della democrazia e salute globale. Le trasformazioni della politica nell'epoca della globalizzazione dei rischi
University of Messina, Messina (Italy) [Online]
Panel: *Ceto politico ed elezioni dopo la crisi*
Paper: *Il comportamento di voto durante il lockdown, ovvero come le politiche di contrasto alla pandemia stavano modificando le preferenze politiche degli elettori italiani.* [co-authored with: Nicola De Luigi]
08/10/2020 – 09/10/2020

XII Congresso Nazionale AIS. Sociologia in Dialogo: algoritmo, cervello, valutazione
University of Naples Federico II, Naples (Italy)
Panel: *La metodologia nell'evoluzione del dialogo interdisciplinare: le ricadute sociali dell'innovazione metodologica*
Paper: *Elezioni italiane e dimensione territoriale: un nuovo cleavage centro-periferia per studiare il comportamento politico?*
23/01/2020 – 25/01/2020

First International Conference of the Journal "Scuola Democratica"
University of Cagliari, Cagliari (Italy)
Panel (Convenor): *Tools, models and methodological perspectives for improvement and innovation of the school*
Paper: *The Measurement of Political Ideologies and its Implications for Education.*
05/06/2019 – 08/06/2019

Innovare il metodo. Quale futuro per la ricerca sociale?
Catholic University of the Sacred Hearth, Milan (Italy)
Panel: *Nuovi sviluppi della ricerca quantitativa*
Paper: *La misurazione del conservatorismo in Italia. Costruzione e validazione di una scala di atteggiamento politico.*
17/01/2019 – 19/01/2019

Prospettive di genere: un'occasione da non perdere
Polytechnic University of Milan, Milan (Italy)
Paper: *Stereotipi di genere e vita quotidiana: una ricerca in sei atenei milanesi.* [co-authored with: Fabio Gaspani, Gabriele Cerati]
10/11/2017

Further Academic Experiences

Teaching Tutor – Sociology (00905)
University of Bologna, Bologna (Italy) – Department of Political and Social Sciences
09/2020 – present day

Teaching Tutor – Social Science Methodology (90529)
University of Bologna, Bologna (Italy) – Department of Sociology and Business Law
09/2020 – 09/2021 (one academic year)

Teaching Tutor
University of Milan – Bicocca, Milan (Italy) – Department of Sociology and Social Research
09/2017 – 09/2018 (one academic year)

Publications in Peer-Reviewed Journals

Marchesi, Andrea, De Luigi, Nicola (2024). «COVID-19 risk perception and political actors: how confidence in the government or opposition affected risk perception during the Italian lockdown». In *Contemporary Italian Politics*: 1-22. DOI: 10.1080/23248823.2023.2278349

Marchesi, Andrea, Zinnatullin, Aidar, Nanni, Riccardo (2022). «#iononmiinginocchio: Sports politicisation in the Italian Twitter space. Text data analysis of the Italian public opinion». In *Comunicazione Politica* 2: In press.

Marchesi, Andrea (2022). «Voting patterns in Western European countries. Class-Party Family Alignments and Their Mediation by Political Values». In *Frontiers in Political Science* 4 (871129). DOI: 10.3389/fpos.2022.871129

Marchesi, Andrea, De Luigi, Nicola (2022). «Risk perception and COVID-19 during lockdown: evidence from an Italian sample». In *Italian Sociological Review* 12 (2): 545-563. DOI: 10.13136/isr.v12i2.562

Marchesi, Andrea (2019). «The Measurement of Political Ideologies and Its Implications for Education». In *Scuola Democratica* 10 (4): 133-147. DOI: 10.12828/96367

Marchesi, Andrea (2019). «La vendita diretta: note sui clienti dei farmers' market di Milano». In *Sociologia della Comunicazione* 58: 63-78. DOI: 10.3280/SC2019-058004

Books

Gaspani, Fabio, Gerosa, Tiziano, Cerati, Gabriele, Marchesi, Andrea (2019). «Stereotipi di genere e vita quotidiana: una ricerca in sei università milanesi». Milano: Centro di Ricerca Interuniversitario Culture di Genere. ISBN: 978-88-31473-04-0

Previous Work Experiences

Travel Coordinator
Firm: WeRoad
Tasks: Travel organization and coordination (groups up to 15 people)
02/2023 – 08/2024

Collaboration in Academic Research
Project: *Dentro Corvetto. Uno studio sociologico sull'abitare la periferia.*
Coordinator: Prof. Sebastiano Citroni
Tasks: Interviewer, first and secondary data collector, data analyst
05/2018 – 09/2018

Collaboration in Academic Research
Project: *Stereotipi di genere e vita quotidiana: una ricerca in sei atenei milanesi.*
Coordinator: Prof. Carmen Leccardi
Tasks: Intern, data analyst, report writing
Venue: Centro di ricerca interuniversitario Culture di genere, University of Milan – Bicocca, Milan (Italy)
05/2018 – 09/2018

Collaboration in Market Research
Firm: deduco - Analytics Lab, Salerno (Italy)
Tasks: Interviewer
Venue: Lavena Ponte Tresa (Italy)
07/2017

Collaboration in Market Research
Firm: IPR Feedback, Salerno (Italy)
Tasks: Interviewer
Venue: Milan (Italy)
10/2016

Goalkeeper Coaching
Team: Cedratese Calcio 1985
Venue: Gallarate (Italy)
09/2016 – 07/2018

Languages

Italian: Native
English (reading, speaking, writing): Upper-Intermediate
Portuguese (reading, speaking, writing): Pre-Intermediate
French (reading, speaking, writing): Elementary

Software Skills

Python: Excellent
R: Excellent
Stata: Excellent
SPSS: Excellent
Forsta Plus: Excellent
Qualtrics: Excellent
Atlas.ti: Good

Further Skills and Knowledge

Music: Amateur drummer, elementary knowledge of transverse flute, ukulele and DJ mixer
Sport: Soccer player (goalkeeper), amateur bridge player
Travelling: Organization of travels in Europe, Asia, North America, South America, North Africa
Cuisine: Historical and social knowledge of Italian cuisine, food products and wine