**MANAGEMENT**

**Coordinator**
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**Starting date of the PhD Programme**  
01/11/2019

**Duration**  
4 calendar years

**Language of the PhD Programme**  
English

**Mandatory stay abroad**  
Yes (3 months)

**Research topics**
The Ph.D. programme in Management covers several fundamental research domains: strategy, organizational behavior, marketing, innovation management, finance and financial intermediaries. The 4-year program offers specialization in two major areas: “Management” and “Banking&Finance”. Besides a series of common courses, students take specific courses for each one of the two areas.

**PhD positions and scholarships**

<table>
<thead>
<tr>
<th>Position n.</th>
<th>Financial support</th>
<th>Description</th>
<th>Positions linked to research subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PhD Scholarship</td>
<td>Totally funded by the general budget of the University of Bologna</td>
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<tr>
<td>2</td>
<td>PhD Scholarship</td>
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<tr>
<td>6</td>
<td>PhD Scholarship</td>
<td>Funded by the general budget of the University of Bologna and co-financed by the MIUR within the framework of the “Department of excellence” initiative</td>
<td>Service Management and Tourism, Rimini Campus</td>
</tr>
<tr>
<td>7</td>
<td>PhD Scholarship</td>
<td>Funded by the University of Bologna general budget and co-financed by the MIUR within the framework of the “Department of excellence” initiative</td>
<td>Social Innovation and Public Management, Forlì Campus</td>
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<tr>
<td>8</td>
<td>Inter-sectoral doctorate</td>
<td>Position reserved for employees of the Bologna Municipality (pursuant to art. 2, paragraph 2, letter e) of the Ministerial Decree no. 45/2013</td>
<td></td>
</tr>
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</table>

**Positions linked to specific research subjects**: during the oral test, applicants may express their interest in one or more positions linked to specific research subjects. Considering the expressions of interest above, the Admission Board shall express its view on the suitability of the interested applicants, taking into account their specific skills, experience and aptitude.

**Admission requirements**

Please, see art. 2 of the Call for applications

**Mandatory documents to be attached to the application**

Please, see art. 3 of the Call for applications

**Further qualifications that may be attached to the application, if in possession of the applicant** (only qualifications attested by documents drawn up in Italian, English, French, German and Spanish shall be considered as valid and assessed by the Admission Board)

- Abstract of the second cycle master’s degree thesis. Undergraduate applicants may submit the draft of the thesis approved by their supervisor (please, note that abstract cannot exceed 5,000 characters, including spaces and formula possibly used. The above figure does not include: the title of thesis, the outline, and images such as graphs, diagrams, tables etc. - where present);

- No more than 3 reference letters signed by Italian and international academics and professionals in the research field, which do not form part of the Admission Board, attesting the suitability of the applicant and his/her interest for the scientific research. Please, note that the above letters cannot be uploaded by applicants. When filling the online application form on http://studenti.unibo.it, applicants will be only allowed to provide the email accounts of the requested academic/professional. The latter shall receive an email from the University of Bologna providing for the instructions for uploading. Only letters in pdf format submitted before the expiry date and time of the Call shall be accepted.

- Multi-annual research project, with special emphasis on the activities to be completed during the first-year course. The proposal must meet the following requirements:
Points will be allocated to applications out of a total of 100 on the basis of the following weighting:

1. **Qualifications and research project**
   - Minimum for admission to the oral exam: 30 points
   - Maximum: 50 points

Only qualifications relating to the last 5 calendar years prior to the calendar year of publication of the Call for applications shall be taken into consideration, with the exception of the University Degree (Diploma di laurea). Please, note that qualifications must be consistent with the PhD Programme.

Points relating to qualifications shall be allocated on the basis of the following criteria:

- Academic Board
- The research projects that successful applicants shall carry out during their doctoral career may possibly differ from the project proposed at the application stage. This shall be defined together with the supervisor and approved by the Academic Board.

### Admission exams (art. 4 of the call for applications)

<table>
<thead>
<tr>
<th>Examination type</th>
<th>Schedule (please, note that applicants shall not receive any communication concerning the exams schedule)</th>
<th>Examination results publication (please, note that applicants shall not receive any communication concerning the publication of results)</th>
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<tr>
<td>Qualifications and research project evaluation</td>
<td>Non-presidential.</td>
<td>The results of the qualifications and research project evaluation shall be available online starting from the <strong>18/06/2019</strong> at the page <a href="http://studenti.unibo.it">http://studenti.unibo.it</a> (please, select: (please, select &quot;summary of the requests in progress&quot; - “see detail” and open the pdf file “risultati valutazione titoli e progetto&quot;)</td>
</tr>
<tr>
<td>Oral examination</td>
<td><strong>02/07/2019</strong>&lt;br&gt;<strong>Date</strong>&lt;br&gt;In case that the oral examination cannot be completed in one day due to the large number of applicants, the oral exam schedule shall be made available at the webpage <a href="http://studenti.unibo.it">http://studenti.unibo.it</a> together with the results of the qualifications and research project evaluation&lt;br&gt;&lt;br&gt;<strong>Place</strong>&lt;br&gt;Bologna - Via Capo di Lucca 34&lt;br&gt;Dipartimento di Scienze Aziendali&lt;br&gt;Aula riunioni – 4th floor&lt;br&gt;&lt;br&gt;<strong>Time</strong>&lt;br&gt;10 a.m.</td>
<td>The results of the oral examination shall be available on the webpage <a href="http://studenti.unibo.it">http://studenti.unibo.it</a> starting from <strong>03/07/2019</strong> (please, select &quot;summary of the requests in progress&quot; - “see detail” and open the pdf file “risultati prova orale&quot;)</td>
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</table>

Applicants can ask to take the exam remotely using Skype. For further details please refer to the relevant provision laid down in art. 4 of the Call for applications.

### Evaluation

Points will be allocated to applications out of a total of 100 on the basis of the following weighting:

1. **Qualifications and research project**
   - Minimum for admission to the oral exam: 30 points
   - Maximum: 50 points

Only qualifications relating to the last 5 calendar years prior to the calendar year of publication of the Call for applications shall be taken into consideration, with the exception of the University Degree (Diploma di laurea). Please, note that qualifications must be consistent with the PhD Programme.

Points relating to qualifications shall be allocated on the basis of the following criteria:

- Graduation final mark. Undergraduates shall be evaluated on the basis of the Weighted Average Mark (WAM):
max 5 points
- Professional Master courses, Postgraduate vocational training programmes/specialisation programmes relevant to the PhD Programme: max 3 points
- Publications: max 10 points
- Research project proposal (Scientific value and ground-breaking nature of the proposal, description and structure of the proposal, proposal feasibility): max 15 points
- Other training activities (Vocational internships; Curricular and non-curricular training and guidance internships; other qualifications attesting the applicants expertise and skills such as scholarships, prizes or study periods spent abroad): max 5 points;
- Research activity of any kind - whether basic, applied, translational, etc. - carried out in any capacity, including when covered by research grants, and as a staff member of research projects: max 5 points
- Reference letters: max 3 points
- Motivation letters: max 4 points

<table>
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<th>1. Oral examination</th>
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<td>Minimum for inclusion in the final ranking list: 30 points</td>
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<tr>
<td>Maximum: 50 points</td>
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</table>

Oral examination includes the presentation of the research project and is intended to assess the suitability of the applicant in respect of the pursuing of scientific research as well as the general knowledge of issues connected to the PhD Programme.

During the oral examination, knowledge of the following foreign language shall be assessed: English.

The oral examination is carried out in English.

Points relating to the oral examination shall be allocated on the basis of the following criteria:
- knowledge of foreign languages: max 5 points
- research project presentation: max 25 points
- general knowledge of issues connected to the PhD Programme: max 20 points

Possible evaluation sub-criteria will be available on the Unibo website, selecting the relevant PhD Programme → “PhD programme information” at the bottom of the page in the section “Notices”.

**Final ranking list and enrolment (arts. 6 and 7 of the call for applications)**

After the publication of the results of the oral exam, the final ranking list will be available on the Unibo website, selecting the relevant PhD Programme → “PhD programme information” at the bottom of the page in the section “Notices”.

Following the publication of the final ranking list, successful applicants must enrol on http://studenti.unibo.it by the deadline indicated on the Unibo website, selecting the relevant PhD Programme → “PhD programme information”.