



INTERNATIONAL SUMMER SCHOOL

Innovation and Technology Management in Medical and Pharmaceutical Biotechnology

03-07 JULY 2023

Bologna Business School / University of Bologna

PROGRAMME

Monday 03/07

14.30-14.45	Welcome remarks	Lorenzo Montanaro, (Chair of the Medical Biotechnology MS) <i>UniBo</i>
14.45-15.00	Introduction to the Summer School	Giovanna Cenacchi, <i>UniBo</i>
15.00-16.15	Emerging Trends in the Life Sciences	Cecilia Maini, <i>ART-ER</i>
16.15-16.30	<i>Coffee break</i>	
16.30-17.15	Clinical development of biopharmaceuticals	Andrea Pellacani, R&D Alfasigma

Tuesday 04/07

9.30-11.00	Management of technological innovation	Fabrizio Conicella, BBS
11.00-11.30	<i>Coffee break</i>	Clarissa Ceruti, BBS
11.30-13.00	Funding a biotech company and patent (e)Valuation	
13.00-14.00	<i>Lunch</i>	
14.00-16.00	Group work: Business Model Canvas	Luca Piccinno, <i>ART-ER</i> e dott. Vittorio Lucchini di NGB Genetics
16.00-16.30	<i>Coffee break</i>	
16.30-18.00	Group work: Business Model Canvas	

Wednesday 05/07

9.30-11.00	Creativity: principles and applications	Giovanni Emanuele Corazza, <i>UniBo</i>
11.00-11.30	<i>Coffee break</i>	
11.30-13.00	Creativity: principles and applications	
13.00-14.00	<i>Lunch</i>	
14.00-15.30	Entrepreneurship and new firms in high-tech and Biotechnology	Azzurra Meoli, <i>UniBo</i>
15.30-16.00	<i>Coffee break</i>	
16.00-17.30	University incubators and spin-offs. The case of AlmaCube Srl and TGD –Targeting Gut Disease Srl	Fabrizio Bugamelli, <i>AlmaCube Srl</i> Enrico Di Oto

Thursday 06/07

9.30-11.00	Intellectual property protection and exploitation	Federico Munari, <i>UniBo</i>
11.00-11.30	<i>Coffee break</i>	
11.30-13.00	Focus on the biotech industry: structure and competition	Rita Fucci, Industrial biotech consultant
13.00-14.00	<i>Lunch</i>	
14.00-15.00	Nature-inspired bone implants: a revolution in regenerative medicine	Simone Sprio, <i>ISSMC-CNR</i>
15.00-16.30	Ethical aspects in the development of the biotechnological products for medical use	Giovanni Dothel, "Inflection Point Biomedical Advisors"
16.30-17.00	<i>Coffee break</i>	
17.00-18.00	Students work alone on Friday presentations	students

Friday 07/07

9.30-10.15	Evaluation test	Students Vital Signal Touch come startup con la partecipazione di Matteo Raimondi
10.15-11.15	Final preparation for presentations	
<i>11.15-11.30</i>	<i>Coffee break</i>	
11.30-13.00	Students' Presentations	