



## Call for applications for to the Postgraduate Programme

“CBI.ATTRACT”

Academic Year 2023-2024

Code: 5989

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### Useful Information Overview

<b>Application deadline (to register for selection):</b>	14/12/2023
<b>Selection date:</b>	Group Assessment 15-17/01/24 The exact date of the group test will be communicated to the candidate via email. Individual interview 22-25/01/24. The exact date of the individual interview will be communicated to the candidate via email.
<b>Ranking list publication date:</b>	30/01/2024 Ranking lists are available by logging into the website <a href="http://www.unibo.it/Portale/Guida/StudentiOnline">www.unibo.it/Portale/Guida/StudentiOnline</a> with your username and password
<b>Enrollment period:</b>	From 30/01/2024 to 09/02/2024
<b>Available places:</b>	30
<b>Fees:</b>	Selection procedure participation fee €30,00 (non-reimbursable fee for administrative services) Tuition fee: 62,04€ (sixtytwo/04 euro) to be paid in a single instalment at the time of enrollment (09/02/2024), by the 30 selected students only. Tuition fee is covered by the ATTRACT funds, which provide 30 grants for the 30 available places, consisting in 1410,00€ for each student, in order to cover the travel expenses of the initiative.
<b>Administrative office:</b>	Bologna
<b>Place of teaching:</b>	Almalabor, via Ugo Foscolo 7, Bologna The program includes: a week-long mobility to IdeaSquare CERN, Geneva; a mobility to the site of the ATTRACT Technology Partner (in different countries according to the assigned technology); a travel in one of the European ATTRACT Partners for a final event.
<b>For administrative information</b>	Contact the Ufficio Master at <a href="mailto:master@unibo.it">master@unibo.it</a>
<b>For scientific and teaching information</b>	Matteo Vignoli <a href="mailto:oper.space@unibo.it">oper.space@unibo.it</a>
<b>Annexes</b>	Procedural instructions in the attached section of the course form. Programme Presentation.

As of 1 January 2012, the rules concerning validity and use of certificates in the Public Administration have changed. Public offices can no longer accept and request certificates containing information that the Public Administration already knows. Only self-certifications will be accepted. These provisions do not apply to certificates containing information that the Public Administration has not acquired yet (e.g. Declaration of Value – certificate of equivalence – for foreign qualifications).



## Article 1 – General Information

1. Pursuant to Decree no. 270 of 22 October 2004 of the Ministry of Education, University and Research, for academic year 2023-2024, Alma Mater Studiorum - University of Bologna, Administrative office of Bologna, will run a Postgraduate Programme “CBI.ATTRACT”.
2. The programme has been set up on the proposal of the Department of Management of the University of Bologna and in cooperation with Fondazione Alma Mater, University of Modena and Reggio Emilia, University of Ferrara and Almacube.
3. The programme, which will last for 4 months (16th of February - 28th of June 2024), will be taught in English. The Programme awards 15 University educational credits (CFU/ECTS) and a final evaluation from 0 to 30. The experience gained will be recognised in the diploma supplement and may also count towards the accrual of credits, depending on the evaluation of the degree programme board of the participant requesting it, and subject to certification of the experience gained, issued by Ufficio Master. The Programme’s learning outcomes are the following: the course aims to shape the students’ entrepreneurial mindset, especially regarding technology-driven entrepreneurship. The course’s objective is to help students to develop: (1) the ability to identify and evaluate technology opportunities with a societal impact; (2) the ability to empathize with their users, their ecosystem, and their needs; (3) the ability to ideate, evaluate and improve solutions that address the identified needs, with global and local relevance; (4) the ability to organize and implement entrepreneurial actions. In order to achieve those learning outcomes, CBI.ATTRACT is designed as a project-based course structured on design thinking principles, such as human-centredness, tackling ill-formulated challenges, building knowledge through making and through iteration, and learning collectively instead of individually. The Design Thinking process has been hybridized with tech-driven innovation tools to enable the students to gain a deep understanding of their users’ needs and exploit the technology’s potential of [Attract](#) projects through a “tech ability-societal need” match.
4. The programme is a restricted-access postgraduate course.  
The selection procedure will not take place unless a minimum number of applicants is reached.  
The programme will not run unless a minimum number of students is reached and the minimum budget requirements are met. If this is not the case, the Ufficio Master will refund enrolment fees (excluding stamp duty) in accordance with the methods described at <https://www.unibo.it/en/teaching/enrolment-transfer-and-final-examination/tuition-fees-and-exemptions/how-to-obtain-a-refund-for-non-due-fees/how-to-obtain-a-refund-for-non-due-fees>.  
The selection procedure participation fee (€30,00) will not be refunded, not even in the case that the selection cannot take place.  
Among the 30 places available, 18 are dedicated to students of the University of Bologna, 4 are dedicated to students of the University of Modena and Reggio Emilia, 8 are dedicated to students of the University of Ferrara. In case the total number of eligible candidates for each University does not reach the request, the remaining places will be distributed among the eligible candidates of the other Universities.
5. In order to pass the programme and be awarded the corresponding University educational credits, the student must pay the enrolment fee, meet the minimum mandatory attendance percentage (80% of classroom trainings) and pass the final examination with a grade of at least 18 out of 30 or pass the proficiency test any intermediate tests or exams taken during the course of the programme will not be recorded as such, but the Examination Committee will take into account when deciding the final grade.
6. Transfer from a Postgraduate programme to another or to any other programme offered by the University is not permitted.
7. The programme does not entitle to exemption from tuition fees (Legislative Decree 68/2012, Article 9, paragraph 8).



## Article 2 – Available grants for mobility coverage

For the CBI.ATTRACT initiative, the following grants are available:

- up to N. 30 study grants to assist in covering the mobility costs amounting to €1410,00 gross each, for the CBI.ATTRACT Programme activities.

Among the 30 grants available, 18 are dedicated to students of the University of Bologna, 4 are dedicated to students of the University of Modena and Reggio Emilia, 8 are dedicated to students of the University of Ferrara.

In case the total number of eligible candidates for each University does not reach the request, the remaining grants will be distributed among the eligible candidates of the other Universities.

The mobilities include: a week-long mobility at IdeaSquare CERN in Geneva (11th - 15th of March 2024), a mobility to the site of the ATTRACT Technology Partner (in different countries according to the assigned technology); a mobility to one of the european ATTRACT Partners for the final event (the dates of these mobility periods will be communicated at the start of the programme or in any case with adequate advance notice).

The aforementioned sums will be disbursed provided that it is possible to make the planned trips, taking into account the national and international provisions in force concerning health protection.

Mobility costs during the periods spent abroad are understood as including, for example, food, accommodation, travel, local transport, health insurance. Regional mobility costs during the part of the project spent in Italy include, for example, transport costs to travel to the premises of companies or universities in the Region in order to meet with and interview users or experts.

The grant may be disbursed in a single payment also after the date of departure to undertake the mobility period abroad. If the grant recipient does not participate in one or more mobility periods abroad during the period envisaged, he or she will be required to return the sums already received for the periods not undertaken. Furthermore, he or she will no longer be eligible to reapply in the event that a subsequent notice of selection is issued.

If, following the award of the grant, circumstances arise that would prevent the grant being used (e.g., maternity, serious and documented illness), the person concerned must communicate said circumstances, providing adequate documentation, and will be eligible to reapply in the event that a subsequent notice of selection is issued.

## Article 3 – Admission requirements

1. All applicants must hold the following qualifications and meet the following admission requirements by the enrolment end date (09/02/2024):

- All BA degrees, currently enrolled in a Master's degree (Laurea Magistrale) at the University of Bologna, University of Modena and Reggio Emilia or University of Ferrara.
- First cycle degree/single cycle degree obtained abroad deemed equivalent to those described in point above by the admission committee, for the purposes of admission to post-graduate vocational training programme.
- Candidates must demonstrate their knowledge of English, which is the official language of the programme in question
- Candidates must demonstrate to be allowed to travel internationally, by providing a copy of the needed documents according to the individual candidate status (e.g. passport/visa/resident/study permit).

2. Applicants who hold a **qualification obtained abroad** must submit a Declaration of Value (certificate of equivalence) together with the academic qualification and relevant transcript of records officially translated and legalized (the translation is not required for qualifications in English, French or Spanish).

For academic qualifications awarded by institutions of countries in the European Higher Education Area (Bologna Process), the Declaration of Value can be replaced by a Diploma Supplement issued by the relevant institution based on the European Commission form.

For further information about "Declaration of value, translation, and legalization" see the Unibo website at



<https://www.unibo.it/en/teaching/enrolment-transfer-and-final-examination/declaration-of-value-translation-and-legalization>.

3. Applicants who, at the time of registering for selection, do not hold the necessary qualifications or meet the applicable requirements yet, can participate in the selection on a conditional basis. If they are selected, they will be able to enroll subject to sending proof of the relevant qualifications and requirements to the Ufficio Master ([master@unibo.it](mailto:master@unibo.it)). Successful applicants who fail to obtain the necessary qualifications and meet the applicable requirements before the the enrollment end date will not be able to enroll.

#### Article 4 – Registering for selection and submitting the documentation

1. Applicants must register for selection before 23:59 p.m. (CET) on Thursday 14<sup>th</sup> of December, 2023 by logging into the website [www.unibo.it/Portale/Guida/StudentiOnline](http://www.unibo.it/Portale/Guida/StudentiOnline)
2. To register for selection and pay the €30.00 fee, see the procedural instructions in the attached section of the course form. Failure to pay the selection procedure participation fee Applications for the selection process (€30.00) will result in the rejection of the application.
3. The documentation to be submitted for selection purposes is specified in the instructions. **The following documents must also be submitted:**
  - a) Curriculum Vitae, exclusively in English (indicating the degree awarded and the relative classification or the weighted average of the grades achieved in the exams taken during the degree programme);
  - b) Link to a self-presentation video, which must be exclusively in English, of a maximum duration of 2 minutes, outlining the candidate's reasons for applying (no special equipment is required to make the video: a simple smartphone equipped with a video camera is sufficient).
  - c) Candidates must demonstrate to be allowed to travel internationally, by providing a copy of the needed documents according to the candidate status (e.g. passport/visa/resident/study permit).

Upon receipt of the application, an ID will be assigned which can be viewed on your personal page on Studenti Online.

Students invited for the group assessment are reminded that they must bring an identity document with them.

Further information may be obtained by writing an email to [oper.space@unibo.it](mailto:oper.space@unibo.it)

4. With regard to paragraph 3 of this Article, please note that applicants who hold a qualification obtained abroad must submit the documents listed in Article 3, paragraph 2 of this Call for Applications. All applicants who pass the selection procedure will be required to show the original copies of these documents to the Ufficio Master.

#### Article 5 – Other information concerning admission and delivery of the documentation

1. The University of Bologna accepts no responsibility for the loss of misdirected communications as a result of the applicant providing a wrong address, or failing to notify or delaying notification of changes to the address given in their online application, or for any issues of the postal service or other issues however attributable to third parties, unexpected events or force majeure.
2. All applicants are admitted to the entrance exam on a conditional basis - the University of Bologna will subsequently proceed to reject any applicants who do not meet the admission requirements laid down in this Call for Applications.
3. In the event of false declarations in the documentation submitted by an applicant, which are relevant for enrolment purposes, without prejudice to the penalties laid down in Article 76 of Presidential Decree no. 445 of 28 December 2000, such applicant will no longer be able to enroll and will not be entitled to a refund of the fees paid. . Those who make false declarations will be liable for damages.



## Article 6 – Selection procedure and ranking list

1. Admission to the programme is subject to passing the three steps selection procedure (qualifications, self-presentation video, group assessment, individual interview).

The maximum score awarded by the Examination Committee is 100. The minimum score of 60 must be achieved to pass the selection.

The selection process entails 3 steps:

- a) assessment of the candidates' curricula vitae, their presentation video and qualifications, for which up to 30 points are available;
- b) group assessment, for which up to 30 points are available;
- c) individual interview, which will also verify the candidate's knowledge of the English language, for which up to 40 points are available;

An initial assessment will be performed of the candidates' resumes, presentation videos and qualifications. Candidates who are deemed suitable will be called to take part in a group assessment activity, which will be held between January 15th and January 17th 2024, at times to be determined. The exact date and time of the group test will be communicated to candidates via email.

Candidates who are deemed suitable will be called to take part in the individual interview, which will be held between January 22nd and January 25th 2024, at times to be determined. The exact date and time of the group test will be communicated to candidates via email.

The assessment of the curricula vitae, presentation videos, qualifications and the group assessment are aimed at evaluating the candidates' characteristics and motivations in relation to the specificities of the ATTRACT.CBI programme.

The programme is interdisciplinary. Therefore the aim will be to foster the disciplinary heterogeneity of the students. Verification that the candidates meet the requirements for admission to the programme will take place upon conclusion of the selection procedure.

In the event that a sufficient number of candidates is not deemed eligible by the Award Committee, the available places will not be filled.

2. The Examination Committee will be appointed by the Programme Director.  
The selection procedure supervisor is the Programme Director.
3. The selection procedures will take place at Almalabor, Via Ugo Foscolo 7, Bologna.  
All applicants must bring a valid identify document to sit the exam.
4. Applicants with disabilities (pursuant to Law 104) or civil invalidity, applicants with SLD and other applicants who need adaptations due to difficulties that might interfere with the entrance exam can request them with the methods described in the sheet attached to this Call for Applicants.
5. Applicants residing or staying abroad and applicants unable to sit the entrance exam at the time and with the methods indicated above for one of the reason admitted by the University must timely submit a reasoned communication to the programme Director through the Secretariat.(Matteo Vignoli, [oper.space@unibo.it](mailto:oper.space@unibo.it)). The Director may decide to carry out the selection procedure using alternative methods (such as videoconference) within the limits imposed by the University.
6. Admission to the programme is granted to eligible applicants, within the limits of available places, based on the ranking list prepared in accordance with the total score awarded.  
In the event of two applicants with the same score, the applicant who obtained the better grade in individual interview will rank higher. If the grade is the same, the younger candidate will rank higher.  
The ranking list will be published on January 30th, 2024 on the [www.unibo.it/Portale/Guida/StudentiOnline](http://www.unibo.it/Portale/Guida/StudentiOnline)  
Successful candidates will be notified through an email sent to the institutional account (@studio.unibo.it) provided in the application.



Candidates must notify possible renunciation by February 2nd, 2024 2:00 p.m., to ensure the possible sliding of the ranking list. Any reserves will be contacted by February 9th, 2024. Candidates are urged to also check the spam/unwanted email folder in their email account.

### Article 7 – Enrolment fee and methods of payment

1. Students attending the programme are required to pay a fee of € 62,04€ (sixtytwo/04 euro) in a single instalment upon enrolment.
2. Payments must be made with the methods available on StudentiOnline [www.studenti.unibo.it](http://www.studenti.unibo.it).
3. Enrolment costs may be borne by third parties (Public Bodies, Foundations, Businesses, etc.) In that case, the applicant must timely ask the Secretariat for the *personal letter of intent template*. The third party will be required to fill out and sign the template and send it to the Secretariat [oper.space@unibo.it](mailto:oper.space@unibo.it) (and in copy to the Ufficio Master [master@unibo.it](mailto:master@unibo.it)) before the selection date. After receiving payment, the University will issue a receipt exempt from VAT pursuant to Articles 1 and 4 of President Decree 633/1972 as amended.

### Article 8 – Enrolment

1. Applicants must enroll mandatorily before 09/02/24 by logging into the website [www.unibo.it/Portale/Guida/StudentiOnline](http://www.unibo.it/Portale/Guida/StudentiOnline).
2. Online enrolment methods are explained in the procedural instructions in the attached section of the course form.
3. Enrollment is conditional upon paying the first instalment of enrolment fees and and uploading a passport size photo.
4. With regard to paragraph 3 of this Article, non-EU citizens must submit:
  - a (postgraduate) study visa and the receipt confirming that they have applied for a student residence permit  
or
  - an equivalent residence permit pursuant to Article 39, paragraph 5 of the Consolidated Law on Immigration (non-EU citizens with a EU long-term residence permit - former Carta di Soggiorno - or an employee, self-employed or investor residence permit, or a residence permit as a family member, as asylum seeker, for subsidiary protection or for religious reasons are allowed to enroll in programme).

Those who have held a student residence permit for at least one year may enroll if their residence permit is renewable (please note that a student residence permit issued for an Italian language course is not renewable). To be renewed, the residence permit must be held alongside the Italian qualification for which it was issued.

For further information, see the Unibo website at <https://www.unibo.it/en/teaching/professional-master/information-on-professional-master/information-for-international-students>

5. Applicants who no longer wish to enrol after passing the selection procedure must immediately inform the Ufficio Master (via email to [master@unibo.it](mailto:master@unibo.it) or by fax to +39 051-2086222) attaching a front and back copy of their identity document, in order to allow their places to be filled by other applicants. Places will only be filled in the case of ranking lists including more eligible applicants than the maximum number of available places and only if there are places available after successful applicants have enrolled.

On the first working day after the enrolment end date, the Ufficio Master will check if there are any places available and contact (by telephone or email) eligible applicants in the ranking list. If they are still interested, they must proceed to enroll by the deadline indicated by the office and with the methods described in the Call for Applications.



## Article 9 – Withdrawal from studies

Students who, after paying the enrolment fee, decide to, withdraw from the programme are not entitled to a refund of the fees paid. The withdrawal from studies is a formal and irreversible act through which you decide to end your university career. The withdrawal form is available from Ufficio Master ([master@unibo.it](mailto:master@unibo.it)) – it must be filled out and signed and a revenue stamp must be attached before returning it to the Ufficio Master together with a front and back copy of a valid identity document

1. Non-EU students lose their right to stay in Italy after withdrawing from studies.

## Article 10 – Obligations of the successful candidates

Successful candidates must:

- Take part to the remote safety training on February 14th, 2024, from 9:00am to 1:00pm, necessary to access to the Almalabor makerspace (or provide the certificate if previously obtained for the same lab);
- Participate in the programme preliminary meeting on February 20th, 2024;
- Participate in the initial programme kick-off meeting on February 21st, 2024;
- Participate in the planned mobilities of the program for their entire duration;
- Work on the Project in compliance with the relative specifications and the commitments envisaged for the program;
- Keep a diary of the activities carried out and the hours spent on the program;
- Develop a Proof of Concept (PoC), functional prototype of a tangible product or service solution to the design challenge of their team Project;
- Develop a student team poster/flyer for each Team Project;
- Develop a project poster for each Team Project;
- Make a teaser video showcasing the idea and the final prototype for each of the Team Project;
- Upon completion of the programme, produce a comprehensive Student Project report, covering the evolution of the design and the description of the final solution (min. 5000 words) for their Team Project;
- Present the project/solution at one or two results dissemination events, following the closing of the programme (e.g. Startup Day);
- If required, participate in the ATTRACT Final Conference in Brussels and/or at common events such as the ATTRACT Academy Gala organized at the end of the academic year at the premises of one of the ATTRACT Liaison Organizations (e.g. Aalto University, ESADE, IdeaSquare (CERN), University of Bologna...);
- Respond to the course feedback form.

The attendance to these events is to be intended in person unless explicitly stated.

These activities are part of the programme and failure to complete them will be interpreted as failure to complete the programme by the student.

## Article 11 – Confidentiality and intellectual property

With regard to confidentiality and intellectual property rights over any products that may be produced during the programme with which this selection procedure is concerned, the relative provisions of the University Regulations shall apply. In particular, the results generated in the context of this Notice of selection are the property of the University.

The Universities will define the methods of management and ownership of any intellectual property according to the contribution made by individual students.

All participants must ensure Open Access to any publications concerning the Student Programme. Notwithstanding any intellectual property rights in the public deliverables by the participants of a Program Consortium, all participants agree to the dissemination of the deliverables, in whole or in part, by the ATTRACT Consortium at the ATTRACT Final Conference in Brussels and beyond.



## Article 12 – Insurance

Students will benefit from insurance cover provided as of payment of the enrolment fee and in effect until the award of the degree qualification.

Students of the University will automatically be insured provided that they are properly enrolled.

## Article 13 – Information and contacts

1. For *scientific and teaching information* (teaching programme, calendar, exams, information on internships or project work etc.), please contact the Program Director at Matteo Vignoli, [oper.space@unibo.it](mailto:oper.space@unibo.it).
2. For *administrative information*, please contact the Ufficio Master.

The Ufficio Master is located at Viale Quirico Filopanti, 7 - 40125 Bologna and is open on appointment on: Monday, Wednesday and Friday, from 9:00 to 11:15 a.m.

Tuesday and Thursday, from 2:30 to 3:30 p.m.

Telephone +39 0512092798

<https://sportelli.unibo.it/>

Email [master@unibo.it](mailto:master@unibo.it)

Certified email (PEC) [scriviunibo@pec.unibo.it](mailto:scriviunibo@pec.unibo.it)

To send your request by mail, please address your registered letter with return receipt to: *Alma Mater Studiorum – Università di Bologna, ARIN – Settore Alta Formazione, formazione permanente e formazione co-progettata con Enti esterni, Ufficio Master, via Zamboni, 33 – 40126 Bologna.*

3. The University of Bologna accepts no responsibility for delayed delivery, lost mail or incomplete documentation.
4. The only official source of information, along with this Call for Applications, are the notices published on the website of the University of Bologna [www.unibo.it](http://www.unibo.it) and social medias, and by the partners of the ATTRACT.CBI Programme (University of Modena and Reggio Emilia, University of Ferrara, Almacube) on their institutional portal and/or their social medias.
5. The Procedure Supervisor is the Head of Settore Alta Formazione, Formazione permanente e Formazione coprogettata con enti esterni dell'Area Innovazione, Dr. Alessandra Marchi.

## Article 14 – Processing of personal data

1. The personal data provided by the applicants will be processed by the University of Bologna in accordance with Regulation (EU) 2016/679.

Provision of the personal data indicated in this Call for Applications and in the attached forms is mandatory for the purposes of participating in the procedure and to carry out related operations.

The University may also process the personal data of the applicants for the purposes of compiling statistics and sending them to the MUR or to facilitate analysis and improvement of teaching activities and services, research activities and activities related to the right to higher education. The personal data provided through StudentiOnline may also be processed by the University for its own institutional purposes, as indicated for example in Article 4 of Rector's Decree 271/2009. Pursuant to Article 13 of Regulation (EU) 2016/679:

1. The Controller is Alma Mater Studiorum - University of Bologna, with registered office at Via Zamboni no. 33, 40126 Bologna;
2. The Processor is the head of Area Innovazione (Dr. Alice Corradi, via Zamboni, 33 – 40126 - Bologna).



The complete and up-to-date list of persons in charge of data processing can be obtained by sending an email to [privacy@unibo.it](mailto:privacy@unibo.it) or contacting the Data Processor. The data processing procedures are set out in the privacy policy published on the University website (<https://www.unibo.it/it/ateneo/privacy-e-note-legali/privacy/privacy-master>).

Bologna, 16/10/2023

Digitally signed

The Head  
(*Dott.ssa Alice Corradi*)