RETHINKING THE ROLE OF **SOCIAL SCIENCES (SSH)** IN **H2020:** TOWARDS A REFLECTIVE AND GENERATIVE PERSPECTIVE

Brussels, February 26th 2015
Emilia-Romagna Region
Eu Office

Workshop concept:
The reflective and generative role of SSH

Many countries still do not show clear and strong signs of recovery from the global economic downturn that started in 2008, which is causing a structural lack of resources in all sectors. The economic, demographic, social and environmental long-term challenges call for deep changes, questioning many of the assumptions that have underpinned our societies, posing new challenges for institutions, private e public organisations, policy makers and communities. While austerity measures are adopted all over the world, societal challenges are intensifying: youth unemployment, elderly healthcare, migration, poverty and social exclusion, - along with other problems - press the public institutions with the contradictory request of innovating solutions.

Innovation is strongly needed to tackle real-world complexity. In this framework, the relevance of SSH need to be fully acknowledged. SSH do not only bring a reflective perspective but are characterized by a generative nature that produces visions and future scenarios. More explicitly, they help society to shape the future through ideas, experiments, scenarios, interpretations, facts that can address challenges and re-orient them by envisioning long and short terms innovations.

The generative nature of SSH produces research which presents some common features:
- Complexity: SSH show a repertoire of approaches, methods and tools that are much more effective in dealing with mapping and understanding complexity;
- Situatedness: the adoption of traditional innovation is quite distant from the mainstream of generative SSH that recognise situated, human-centred and participatory research approaches as the bases for building successful innovation processes, products and solutions;
- Culturally framed scenarios: SSH tend to produce visions and interpretations of the possible futures that strongly rely on past and present values, beliefs, motivations and cultures;
- Interdisciplinarity: SSH can easily be integrated with complementary disciplines to solve complex issues in innovative ways.

On the basis of these premises we would like to discuss a new role for SSH to face the big societal challenges that afflict Europe today.

SSH research@Unibo

In the last two years, the University of Bologna has undertaken a large-scale internal initiative called **European Perspectives (EuPer)** aimed at fostering interdisciplinarity to address the mainstreaming of the social sciences and humanities in Horizon 2020. The EuPer initiatives involves more than **500 researchers,** from different disciplinary fields, around major "drivers" that represent cross-cutting themes within the structure of Horizon 2020: social innovation; lifestyle; creativity and culture; policies, institutions and governance; inclusion and diversity. Those drivers can be considered as strategic catalysts of interdisciplinarity that allow researchers to exchange knowledge, create synergies and build collaborative projects where research results can lead to the development of new services and products.

The University of Bologna is the top Italian University for obtaining European funding for research (85 milion Euros for 260 projects funded under the Seventh Framework Programme). Within the University, activities related to European funding programs are supported by the **European Research and Innovation Office**, which is part of the Research and Technology Transfer Division. With about 30 people, organized in 4 thematic units plus 1 unit devoted to ERC and Marie Curie programs, the office assists research groups in the whole project lifecycle: networking and lobbying, consortium building, proposal preparation, negotiation and project management.

The European Research and Innovation Office steadily cooperates with the **Knowledge Transfer Office**, which supports protection, management and exploitation of intellectual property of project results (patents and other IPR, licensing, spin-off companies, etc.), and with the **Research Communication Office**, devoted to enhance visibility of the research activities carried out within the University of Bologna (communication material targeted to local, national and European media, scientific press releases, planning and organization of research related events and support in the participation to external dissemination events, etc.). The cooperation among these three offices maximizes the impact of project results, both in terms of exploitation and high quality communication and dissemination.

Workshop venue:

Emilia-Romagna Region, EU Office
Rue Montoyer 21, Brussels

Workshop programme:

The workshop, organized by the University of Bologna in collaboration with the Emilia-Romagna Region Office in Brussels, targets the academic community, private sector, policy-makers and civil society's stakeholders. The aim is to discuss the contribution of SSH in the joint effort of the scientific community towards the interdisciplinarity required by the programme Horizon 2020, but also the impact and valorization of SSH research.

The event addresses the issue of mainstreaming of SSH in Horizon 2020 but also specific themes that are included in Societal Challenge 6. The parallel panels will present existing experiences and projects where research methods and expertise in SSH, in collaboration with other disciplines and with the business sector, have led to practical applications. The panels are focused on six key thematic drivers:

- Social Innovation;
- Sustainable Lifestyle and Food;
- ICT and Social Inclusion;
- Culture and Creativity;
- Health, Care and Education;
- Public Policies, Work and Welfare

Website and live-streaming: www.unibo.it/SSHinH2020Brussels

FINAL AGENDA

09.00 - 09.30   **Registration**

09.30 - 09.45   **Welcome and introduction**
Lorenza Badiello (Emilia-Romagna Region)

09.45 - 10.00   **The strategy of the University of Bologna to foster multidisciplinarity**
Dario Braga, Vice-Chancellor for Research (University of Bologna)
Alessia Franchini (University of Bologna)

10.00 - 10.15   **The reflective and generative role of SSH**
Giulio Ecchia (University of Bologna)

10.15 - 10.40   **Addressing the impact of SSH**
Irene Hardill (Northumbria University)

10.40 - 11.00   **Societal Challenge 6 "Europe in a changing world: inclusive, innovative and reflective societies" in Horizon 2020**
Domenico Rossetti di Valdalbero (European Commission, DG Research & Innovation, Unit B6, Reflective Societies)

11.00 - 11.15   Discussion

11.15 - 11.30   *Coffee break*

11.30 - 13.00   **Three thematic working groups in parallel:**
1. Social Innovation:
Panelists: Taco Brandsen, (Radboud Universiteit Nijmegen);
Agnès Hubert (Sciences Po); Dmitri Domanski (TU Dortmund University);
Francesca Rizzo, *rapporteur* (University of Bologna)
2. Sustainable Lifestyles and Food:
Panelists: Hans Van Trijp (Wageningen University);
Sophie Hieke (EUFIC); Sara Roversi (You Can Group);
Mario Mazzocchi, *rapporteur* (University of Bologna)

3. ICT for Social Inclusion:
Panelists: Noam Slonim (IBM Haifa Research Lab);
Gianluca Pastorelli (Diesis); Horst Kraemer (DG Connect);
Antonino Rotolo and Laura Sartori, *rapporteur* (University of Bologna)

13.00 - 14.00   *Lunch*

14.00 - 15.30   **Three thematic working groups in parallel**:
1. Culture and Creativity:
Panelists: Tobias Blanke (Dariah.eu);
Elena Pierazzo (Université de Grenoble 3);
Francesca Di Donato (NET7);
Francesca Tomasi, *rapporteur* (University of Bologna)
2. Health, care and education:
Panelists: Francesco Ciabuschi, (University of Uppsala);
Mihaela Ionescu (ISSA); Monica Menapace (DG Research & Innovation);
Arianna Lazzari, *rapporteur* (University of Bologna)
3. Public policies, work and welfare:
Panelists: Bea Cantillon (University of Antwerp);
Fintan Farrell (European Anti Poverty Network);
Domenico Rossetti di Valdalbero (DG Research & Innovation);
David Natali, *rapporteur* (University of Bologna)

15.30 - 15.45   *Coffee break*

15.45 - 17.00   **Presentation of the working groups results and conclusions**
All rapporteurs
Chair: Jon Bannister (Manchester Metropolitan University)

Biographies:

Lorenza Badiello is Director of the EU Office of the Emilia-Romagna Region. She was previously Head of the Brussels office of ASTER (The Emilia Romagna Technological Development Agency) and prior to that, she held a post as a researcher for NOMISMA in Bologna. She has been lecturing EU integration at a number of European Universities. Lorenza has a MBA from Profingest (Italy) and MA in International Relations and Political Strategy from the University of Kent (UK); she holds post graduate diplomas from the Universitè Libre de Bruxelles (Belgium) and a degree in Political Sciences from the University of Bologna (Italy). With over 20 years' experience in European affairs and EU funded projects, Lorenza has published articles on issues related to EU lobbying, governance and European policies. Her research interests include regional development, research and innovation. Lorenza has been an OSCE election observer in the Balkans; she is a fellow of the German Marshall Fund and the Italy-US Council.

Jon Bannister FAcSS is Professor of Criminology in the Department of Sociology at Manchester Metropolitan University. He also holds a Professorial Fellowship in the School of Social and Political Sciences at the University of Glasgow. Jon holds research and teaching concerns in urban disorder and is currently working on a £2.7m Economic and Social Research Council funded project examining offending profiles. Jon holds a strong interest in knowledge transfer, exchange and valorization and their relation to notions of the civic academy. In the UK, Jon acts as an advisor on behalf of the National Violence Reduction Unit and the Scottish Community Safety Network. He has also provided advice to the Scottish Parliament Justice Committee on youth crime and on knife crime. Internationally, Jon has worked as an expert advisor on behalf of the governments of the Netherlands and Qatar. Jon is managing editor of Urban Studies and established the Urban Studies Foundation (USF) in 2008. The USF invests significant resources in supporting international urban studies research.

Tobias Blanke is a Senior Lecturer in the Department of Digital Humanities at King's College London. His main interests are in the development and research of digital libraries and infrastructures for research, particularly in the arts and humanities. Tobias works on several international projects and committees. Most notably, he lis one of the directors of DARIAH, a European ESFRI project to create an integrated research infrastructure for arts, humanities and cultural heritage data, and leads the joint research work for EHRI, a pan-European consortium to build a European Holocaust Research Infrastructure. His academic background is in philosophy and computer science.

Dario Braga, professor of Chemistry at the University of Bologna and currently holding the post of Vice-Chancellor for Research, his research is in the field of solid state chemistry. He has published over 400 papers in scientific journals and is among the most cited Italian chemists. He has delivered more than 170 seminars and conferences and organized schools and meetings in Bologna and abroad. In 2005, he started a spinoff company in the field of pharmaceutical compounds in the solid state. He is a member of the Institute of Bologna Academy of Sciences and a member of the Golinelli Foundation.

Taco Brandsen is professor of Public Administration at Radboud University Nijmegen. He has been coordinator of the WILCO project (FP7, 2010-2013) and has been or is a participant in projects in the 5th, 6th and 7th EU Framework Programmes. He received master's degrees in Public Administration and in English Literature from Leiden University and a PhD in Public Administration from Twente University, for which he won the Van Poelje Award for the best dissertation on public administration in The Netherlands. His work has focused on issues of innovation, governance and public service delivery. Both as an academic and as a consultant, he has gained extensive experience of teamwork and of project management in the course of dozens of national and international research projects. In addition to his experience in European projects, he is board member of the European Group of Public Administration (EGPA), Vice-President of the International Research Society on Public Management (IRSPM), Treasurer of the Dutch Association for Public Administration and (soon) Secretary-General of the European Association of Public Administration Accreditation (EAPAA).

Bea Cantillon is Professor of Social Policy and Director of the Herman Deleeck Centre for Social Policy at the University of Antwerp, Belgium. She has published widely and internationally on a wide range of issues relating to poverty, social policy, social security, the welfare state, and gender. She has acted as a consultant to, among others, the OECD, the European Commission and the Belgian government. Next to being the Chair of the National Administration for Family Allowances, she also served as a Belgian senator (1995-1999) and was the president of the National Reform Commission on the Belgian Social Security for independent workers (2000-2002). Prof. Cantillon served as a Chair of the General Assembly UFSIA (2002-2003) and as vice-president of the University of Antwerp (2004-2008). Prof. Cantillon is Secretary-General of the Foundation for International Studies on Social Security. As of 2003 she is also a Fellow of the Royal Belgian Academy and since 2013 she is a member of the Belgian Pension Reform Commission 2020-2040.

Francesco Ciabuschi is Professor of International Business, Deputy-head of department and Director of Research for the Department of Business Studies at Uppsala University. He has been visiting scholar at many international Universities and schools such as INSEAD (France) and Stanford (USA) and he has ongoing collaborations with several others. Prof. Ciabuschi is leading and member of many international research projects. For instance he is one of the leaders of the "DRIVE-AB", an IMI research project funded by the European commission and EFPIA (http://drive-ab.eu/). He is also member of several international academic associations such as SMS, AIB, EIBA. He has published articles in many international journals (e.g., JIBS, IBR, JWB and JMS), several book/book-chapters, and he has 4 nominated and 2 winning best papers at top international conferences.

Dmitri Domanski, M.A. in Political Science, PhD Candidate in Social Sciences. Researcher and lecturer at the Social Research Centre (sfs) of the TU Dortmund University. Member of the lead partner team of the EU large-scale integrating research project SI-DRIVE: Social Innovation – Driving Force of Social Change (2014-2017). Co-founder of the European School of Social Innovation (ESSI), of the organisation "Fundación para la Innovación Social" (LaFIS, Chile) and of the higher education network NESIS Chile. Lecturer and co-ordinator at summer schools and courses on social innovation in Europe and Latin America. Keynote speaker i.a. at the Social Innovation Forum in Bogotá, Colombia. Co-authored i.a. "Rethinking Social Entrepreneurship: The Concept of Social Entrepreneurship under the Perspective of Socio-scientific Innovation Research", "Innovation Networks as Success Factor for Social Innovation" and co-edited "Theoretical Approaches to Social Innovation – A Critical Literature Review".

Francesca Di Donato works at Net7 srl (www.netseven.it), an Italian SME developing linked data application for Cultural Heritage. She has a PhD in political philosophy and a background of Digital Humanities. Her research interests are focused on Web science, and in particular on Open access, Linked Data, Digital Libraries. Among her publications there are: Di Donato F., Müller S. (2014), Burckhardtsource.org: The Unpublished Correspondence to Jacob Burckhardt, «Lexicon Philosophicum», N. 2, 2014; Müller S., Di Donato F. (2013), Burckhardtsource.org. A semantic digital edition of the correspondence to Jacob Burckhardt, «EVA-Berlin Conference Proceedings 2013»; Di Donato F., Morbidoni C., S. Fonda, A. Piccioli, M. Grassi, M. Nucci (2013), Semantic annotation with Pundit: a case study and a practical demonstration, «DH-CASE '13 Proceedings of the 1st International Workshop on Collaborative Annotations in Shared Environment: metadata, vocabularies and techniques in the Digital Humanities», ACM, ISBN: 978-1-4503-2199-0;

Debora Di Rocco, MSc in Institutional Communication, is research communications manager at the Research and Technology Transfer Division of the University of Bologna. She gives support to research groups in the design and implementation of dissemination activities, mainly related to EU projects. In particular, she is focused on media relations, news writing and events organization. She is also expert in marketing and new media management and specialized in creation and editing of promotional material for research projects. She has been involved for 2 years in the institutional fund-raising campaign of the University of Bologna.

Giulio Ecchia, Professor of Economics at the Department of Economics, University of Bologna and Professorial Lecturer of Economics at the Johns Hopkins University, Bologna Center. His research interests include the economics of cooperative firms and social enterprises, corporate governance and stakeholder theory and the economics of regulation. He is member of the board of the Social Economy and Civil Society Integrated Research Team of the University of Bologna, a multidisciplinary research group of scholars working on themes such as social economy, social innovation, third sector and civil society. He is member of the scientific committee of ECONOMETICA (Italian University network on Business Ethics and CSR) and of the scientific committee of AICCON (Italian Association for the Promotion of Cooperative and Non-profit Culture). He has published various articles and book chapters and edited books in Italian on the topics of social economy, social enterprises and cooperative firms and published articles in journals such as European Economic Review, Journal of Industrial Economics, Review of Law and Economics, Environmental Modelling and Assessment, Recherches Economiques de Louvain.

Alessia Franchini, PhD, is research advisor and project manager at the European Research & Innovation Office of the University of Bologna, where she coordinates the Social Sciences, Humanities and Social Innovation Unit. She is in charge of the strategic coordination of actions, networking activities and the development of multi-disciplinary research partnerships. As research advisor she gives support to research groups in the design of research proposals, mostly under the H2020 programme, in particular by using methodological tools deriving from the PCM (Project Cycle Management) and LFA (Logical Framework Approach). She also acts as project manager, taking care of project legal and financial issues, coordinating and supporting partners, monitoring activities and results, also guaranteeing strong problem solving skills.

Irene Hardill FAcSS is Professor of Public Policy and Director of the Northumbria Centre for Citizenship and Civil Society, Northumbria University. Professor Hardill is a member of the Training and Skills Committee of the UK Economic and Social Research Council (ESRC), and she has a particular expertise in volunteering and the voluntary and community sector, demography and ageing, and knowledge exchange and user engagement. Professor Hardill's recent books include Enterprising Care: Unpaid voluntary action in the 21st century for Policy Press with Professor Sue Baines (MMU, UK) and Knowledge Mobilisation and the Social Sciences: Research impact and engagement for Routledge with Professor Jon Bannister (MMU, UK).

Dr **Sophie Hieke** is Head of Consumer Insights at the European Food Information Council (EUFIC), a non-profit organisation aiming at providing science-based information on food safety & quality and health & nutrition to the media, health and nutrition professionals and educators, in a way that promotes consumer understanding. She is also the Principal Coordinator of the EU FP7 funded project CLYMBOL – Role of health claims and symbols in consumer behaviour. Sophie has published in several journals including the Journal of Consumer Affairs, Appetite, Food Policy, the European Journal of Clinical Nutrition and Public Health Nutrition. She was recently awarded "Best Paper of the Year" by the American Council of Consumer Interest, ACCI, in conjunction with the Journal of Consumer Affairs. She also serves as a reviewer for several high-ranking scientific journals and teaches at the Munich Business School.

Agnes Hubert is associate researcher with PRESAGE (Programme de Recherches et d'Enseignements des Savoirs sur le Genre) Science Po/OFCE Paris and professor at the College of Europe in Bruges for the academic year 2014-15. She was, until recently, adviser in the Bureau of European Policy advisers (BEPA), the think tank of the European Commission. She holds degrees in Economics and Political Science from the University of Paris Panthéon-Sorbonne. She started her career as a journalist before joining the European Commission where she has held responsibilities in Development & cooperation, information & communication and social & employment policy. After heading the unit for Equal Opportunities for Women and men, she moved to senior advising functions in the Forward Studies Unit, in the task force for the White paper on European Governance, the European Parliament (Women rights committee) and in the Bureau of European Policy Advisors. She is the author of the 2 major BEPA policy documents on Social innovation: "Empowering people, driving change: Social innovation in the European Union" 2010 and "Social innovation a decade of changes" 2014, and of numerous articles and academic contributions in the fields of social innovation, social and employment policies, beyond GDP and well being, gender equality and European integration.

Dr. **Mihaela Ionescu** is the Program Director of ISSA (the International Step by Step Association), a membership association that connects professionals and organizations working in the field of early childhood development (www.issa. nl). She is an early childhood education expert, doctor in Education Sciences. She has been working for the last 20 years as a researcher in the education field, an education policy developer, trainer, leader of programs and projects aiming to improve the quality of early childhood education and care services. As the ISSA Program Director she has been deeply involved in developing program strategic thinking and in implementing programs and resources aiming at providing equitable and high quality early childhood services in countries from ISSA regions, by strengthening and supporting ISSA members' capacity to work with professionals, parents, administrators and policy makers. Over the years she has worked as international consultant for UNICEF and World Bank projects in countries of the CEE/CIS region.

Horst Krämer is a Project Officer at the European Commission's Directorate General for Communications Networks, Content and Technology (DG CONNECT). His portfolio covers research and innovation projects in Digital Social Platforms and ICT for Ageing. Mr Krämer is a member of the DG's network on Social Sciences and Humanities. He is also the Commission's correspondent for the Joint Programming Initiative "More Years, Better Lives", a collaboration network for the alignment of national research programmes on demographic change. In the European Innovation Partnership on Active and Healthy Ageing, he is responsible for the Action Group on Age-friendly Environments. Before joining the Commission, Mr Krämer worked as an editor, project manager and account manager in the field of public affairs, digital communication and e-Government.

Dr. **Arianna Lazzari** is research fellow at the Department of Education of Bologna University, where she is currently working as part of the early childhood education and care (ECEC) team coordinated by Prof. Lucia Balduzzi. She awarded the title of European Doctorate in Pedagogy in 2011, with a thesis on ECEC professionalism which received the Best Student Research Award at the 21st EECERA international conference in Geneva. Over the last four years, she was involved in several research projects funded by the European Commission (Study on competence requirements for staff in early childhood education and care, 2011; Early childhood education and care in promoting educational attainment including social development of children from disadvantaged backgrounds and in fostering social inclusion, 2012) and by Eurofound (Impact of training and working conditions of early childhood education and care practitioners: a systematic review of evidence from EU member states, 2014).

Mario Mazzocchi is associate professor in Statistics and Economics at the Department of Statistical Sciences of the University of Bologna. He is also Visiting Research Fellow at the University of Reading, where he has previously served as a lecturer in Applied Economics and Consumer Behaviour. He has been a consultant to FAO on nutrition policies and a permanent member of the group of experts appointed by the European Commission on the evaluation of the EU School Fruit Scheme. He is co-editor in chief of the international journal Food Policy. He has led research teams of the University of Bologna in four EC-funded research projects, MONIQA, EATWELL, CONNECT4ACTION, NU-AGE and he's currently National co-ordinator of the Joint Programme Initiative DEDIPAC.

Monica Menapace is a project and policy officer in the European Commission - DG Research and Innovation, in the unit managing part of the Horizon 2020 Societal Challenge 6 "Europe in a changing world: inclusive, innovative and reflective societies" as well as the FP7 ongoing projects on Socio-economic Sciences and Humanities. She is in charge of projects and policies related to lifelong learning, skills, disabilities, social innovation, social entrepreneurship, families and children well-being. Monica is a sociologist and holds a master degree in European policies and one in management. Before joining the European Commission she used to work for an Italian regional authority office in Brussels, in an umbrella organisation on the social economy and as a teacher.

David Natali, Associate Professor at the University of Bologna, Faculty of Political Science in Forlì. He holds a PhD in political science at the European University Institute of Florence (EUI, 2002) with a thesis on pension reforms in France and Italy. His work deals with the comparative analysis of social protection reforms across Europe, and on the role of the European Union in the field. The specific focus on his research is the coordination of social protection and social inclusion policy through the Open Method of Coordination (OMC), the Lisbon Strategy and the Europe 2020 Strategy. He is also working on social concertation, and social dialogue in Europe. David Natali has been involved in several European integrated projects and networks of excellence financed through the 6th and 7th Framework Programmes (including NEUJOBS, NEWGOV, INTUNE, and RECWOWE).

Gianluca Pastorelli earned a first degree in Political Sciences at Bologna University, followed by a master's degree in advanced neuro-linguistic programming. Since the mid-90s he has been working as a researcher and consultant for the Co-operative and Social Economy movements both at national and at European level. While maturing a sound experience in project writing and management he has thereby gained a broad insight in the fields of social innovation, social dialogue and industrial relations, training, entrepreneurship. Since more than 10 years at the head of DIESIS - European Research and Development Service for the Social Economy.

Elena Pierazzo is professor of Italian Studies and Digital Humanities at the University of Grenoble 3 'Stendhal'; formerly she was Lecturer at the Department of Digital Humanities at King's College London where she was the coordinator of the MA in Digital Humanities. She has a PhD in Italian Philology: her specialism is Italian Renaissance texts, digital edition of Early Modern and modern draft manuscripts, and text encoding. She has published and presented papers at international conferences in Renaissance literature, digital editions, text encoding theory and Italian linguistics. She is the Chair and C.E.O of the Text Encoding Initiative and involved in the TEI user-community, with a special interest in the transcription of modern and medieval manuscripts. She co-chairs the working group on digital editions of the European Network NeDiMAH.

Francesca Rizzo, Ph.D in Telematics and Information Society, hold a tenure track position at the University of Bologna, Department of Architecture where she teaches Design Studios. She has been assistant professor at the School of Design of Politecnico di Milano from 2010 to 2013. She has been involved in different European projects (PERL, PERIPHERIA, My Neighbourhood, SIMPACT Life 2.0) in the field of Service Design and Social Innovation. Her current research topics are service design, design processes and participatory design for Social Innovation and Public Sector. She is author of many articles published in the proceedings of international conferences (DPPIacm, HCI, IASDR, PDacm; DRS, DMI) and Journals (Codesign; Technology and Cognition; Communication of the ACM, Design Issues; Journal of Design Management). She has being visiting researcher at Aalto University, Finland, School of Design, and visiting student at University of Louisville, center for Industrial Human Factors and Industrial Design, USA.

Domenico Rossetti di Valdalbero is Principal Administrator at the European Commission, Directorate-General for Research and Innovation.
He is responsible for managing a large part of the Socio-economic Sciences and Humanities theme of the 7th EU Research Framework Programme (FP7). He is currently implementing the Horizon 2020 Societal Challenge on "Inclusive, innovative and reflective societies". Domenico is specialized in the questions related to: New paths of economic growth; Global Europe; Socio-ecological transition; and Smart urban futures. Domenico is the author of more than 100 articles in the field of energy, environment, innovation and EU studies. He wrote two books entitled: "The Power of Science" and "Mapping European integration through its Cities". Domenico got his PhD in economics from Paris Dauphine University and he is Professor at the Belgian royal Academy of Sciences. He is the Secretary General of the European Union of Federalists (UEF.be).

Antonino Rotolo is professor of philosophy of law at the Bologna University School of Law. He is currently deputy head of the Department of Legal Studies and board member of CIRSFID (University of Bologna, Italy), where he carries out international researches on knowledge representation in the legal domain, normative systems and game theory, and logics for normative multi-agent systems. He has extensively written on legal logic, artificial intelligence and law, formal methods for practical reasoning, and deontic logic. Antonino Rotolo has been an invited speaker in several international seminars and workshops, and has served as PC chair or PC member in more than seventy international conferences. He is reviewer for many academic journals, a member of the editorial board of the Artificial Intelligence and Law journal (Springer), and an assistant editor of Ratio Juris: An International Journal of Jurisprudence and Philosophy of Law (Wiley) and of A Treatise of Legal Philosophy and General Jurisprudence (Springer).

Sara Roversi, co-founder with her husband Andrea Magelli of You Can Group "Innovation and Entrepreneurship for Growth", an entrepreneurial ecosystem that since 2014 has been fueling the creation of new startups mainly in the food and tech sectors as well as supporting business partners in innovation processes. Her recent philanthropic projects, Future Food Institute and the co-working space COB, focus on future scenarios of food and social innovation. She is a professor of entrepreneurship, and has been active since 2010 in Unindustria Bologna as President of "Tradeshow Marketing and Communications section" in the Tertiary Sector. In 2012, Sara was honored with the Marisa Bellisario Award for Young Entrepreneurs as well as the Chamber of Commerce of Bologna Young Entrepreneurs Award. She has been a member of the delegation of the Young Entrepreneurs of Confindustria G20 YEA SUMMIT since 2013, and since 2014 she is member of the Advisory Board of the CLab funded by the Fondazione Banca del Monte e Cassa di Risparmio Faenza and YouthStartup.com.

Monica Russo is Research Advisor and Project Manager at the European Research & Innovation Office – EURO –of the University of Bologna. As Research Advisor she gives support to research groups in the design of research proposals, mostly under the H2020 programme, in particular by using methodological tools deriving from the PCM (Project Cycle Management) and LFA (Logical Framework Approach). She also acts as project manager, taking care of project legal and financial issues, coordinating and supporting partners, monitoring activities and results, also guaranteeing strong problem solving skills. She holds a PhD in International Cooperation and Development. She also worked for 4 years in the field of Aid and Development, mainly in Central and Latin America.

Laura Sartori, sociologist, associate professor at UNIBO, she works on several aspects of Information Society: from digital divides to digital inequalities, from open government to political participation, from complementary currencies to Internet voting and civic engagement.

Noam Slonim is a Senior Technical Staff Member at the IBM Haifa Research Lab. Noam completed his PhD at the Interdisciplinary Center for Neural Computation (ICNC) at the Hebrew University of Jerusalem, working in the Machine Learning lab, focusing on the development of Information Theoretic methods that were widely applied to the analysis of textual data. After that, Noam spent four years as a postdoc at the Department of Physics at Princeton University, working in the Lewis-Sigler Institute for Integrative Genomics on the development and application of novel techniques to the analysis of genomics data. After his postdoc Noam joined the IBM Haifa Research Lab at 2007, and led various Machine Learning and Text analytics projects. Since 2011, Noam serves as the IBM Research Technical Lead of the IBM Research Grand Challenge, entitled "IBM Debating Technologies".

Francesca Tomasi is assistant professor in 'Systems of Information Elaboration' at the Department of Classical Philology and Italian Studies at the University of Bologna. She took her degree in Preservation of Cultural Heritage (archives and libraries), a postgraduate in Archival Science (School of Palaeography, Diplomatic and Archival Science), a specialization in Computer Science and a PhD in Italian Studies. Her research is focused on digital humanities, in particular digital editions, digital libraries and digital historical archives, with a focus on metadata, controlled vocabularies and ontologies in the field of cultural heritage.

Hans van Trijp is the Chaired Professor of Marketing and Consumer Behaviour at the Department of Social Sciences of Wageningen University, The Netherlands. For many years (until 2012) he has combined this position with a part-time affiliation at Unilever Research & Development in Vlaardingen. His current research interests centre around social marketing approaches to enhance healthy and sustainable consumer behaviours in the market place. This includes work both on labelling- and choice-architecture-related strategies for healthy food choices, animal welfare-enhanced products, and sustainable choices more generally. His, over 70 scientific papers, have appeared in a diversity of scientific peer reviewed journals across the domains of marketing, nutrition, food choice, public health, and sustainability.

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