



# FINANCE



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA

---

## ECONOMIC, FINANCIAL AND STRATEGIC ANALYSIS

*The research of the University of Bologna offers multidisciplinary competencies supporting economic, financial and strategic analysis.*

## **Economic analysis**

Development economics; Econometrics; Economic theory; Economic history, History of economic thought, Institutional economics; Environmental and resource economics; Experimental and behavioral economics; Health economics; Industrial organization; International and spatial economics; Labor and household economics; Law and economics; Monetary and financial economics; Political economy; Public economics; Social economics; Tourism economics.

## **Financial analysis**

Economic, financial and equity balance of profit, non-profit and public businesses; Models of economic, managerial and operational behaviour of financial intermediaries, banks and financial markets; Corporate governance and corporate finance: models of governance, rules and transparency, corporate ethics, corporate reporting, control systems in small and big organizations; Financial analysis and the implications of alternative sets of financial accounting standards and regulations; Economic, management and organisational issues of R&D and technological innovation; Strategic cost accounting, business performance analytics, multidimensional performance measurement; Analysis of credit risk and cost of debt of public sector; Decision-making processes and human behavior in the organization; Pricing of the initial public offerings; Asset management, active mutual funds and their performances; The behavior of retail investors and MiFID regulation.

## **Strategic analysis**

Business development processes (resources, skills and inter-organisational relations); Entrepreneurship and competitive dynamics; innovation, creativity and business performance; Innovation management; Network and related performances, management of knowledge and innovation; Entrepreneurship, internationalization and innovation in new businesses; Strategies of accumulation and economic exploitation of intangible assets; Space and business strategy; Next Production Revolution and Industry 4.0; Strategy implementation in health care industry (private and public).

## **HIGHLIGHTS**

### **European Projects**

Horizon 2020 ERC [\*\*SMOOTH\*\*](#) – *Sustainable Finance for a low-carbon transition* aims at studying the dynamic links between macro-financial systems and the transition to a low-carbon society and to contribute to the design of policies directed at achieving a rapid and smooth decarbonisation.

Horizon 2020 ERC [\*\*IMPACT HAU\*\*](#) – *The Hau of Finance: impact investing and the globalization of social and environmental organization* focuses on the designers, traders and beneficiaries of impact bonds to produce an empirically driven analysis of the multiple moral orders within contemporary capitalism.