The University of Bologna research and teaching offer a multidisciplinary research approach to the analysis of the relations between business and society.
Business and politics
Corporate political action: Lobbying and analysis of corporate political discourse; Analysis of markets: structures, policies, governance and regulatory frameworks; Globalization, international business; international marketing and trade; Financial markets, institutions and regulation; Company and tax law.

Corporate social responsibility
CSR (for profit enterprises, not for profit businesses, SMEs); CSR (private and public enterprises, including health care agencies); CSR in SOEs (State Owned Enterprises); CSR and civil economy; CSR in the tourism industry; System dynamics modeling for sustainability; Local community and CSR; CSR and culture; Political CSR; Governance, management and CSR; Business and CRS history; Business Ethics (CSR communication; Consumer perception of ethics; Shared Value; Corporate disclosure; Sustainable Human Resource Management; Individual Well-Being; Work-life balance).

Social accounting
Social balance sheet models; Sustainability reporting models; Environmental reporting models; Social, environmental and sustainability accounting in CSR (Direct and indirect accountability; Integrated Reporting and Non-Financial Information).

Corporate governance and Corporate finance
Models of governance; rules and transparency; Corporate ethics, corporate reporting; Control systems in small and big organizations; Risk assessment and risk management; Mergers and acquisitions and market reaction; System dynamics and balanced scorecard; Family firms; Crowdfunding; Analysis of business investment and funding choices; Policies for dividend distribution and financial structures; Efficiency of financial markets; behavioral finance; Corporate governance, derivative instruments, mergers, acquisitions and capital increases; entrepreneurial finance.

HIGHLIGHTS
Lifelong Learning Programme - RESINT Collaborative Reformation of Curricula on Resilience Management with Intelligent Systems in Open Source and Augmented Reality.
Horizon 2020 – PERCEIVE Perception and Evaluation of Regional and Cohesion policies by Europeans and Identification with the Values of Europe.
Climate KIC Programme - Re-Industrialise - coordinated by Wuppertal Institute (Germany).
The University of Bologna - Yunus Social Business Center supports each venture in adhering to social business principles and, by extension, achieving the targeted social goal. An organization aimed primarily at promoting and disseminating Professor Yunus’ philosophy, with a special focus on social business.