The University of Bologna research and teaching offer a multidisciplinary research approach to the analysis of the relations between business and society.
**Business and politics**
Corporate political action: Lobbying and analysis of corporate political discourse; Analysis of markets: structures, policies, governance and regulatory frameworks; Globalization, international business; international marketing and trade; Financial markets, institutions and regulation; Company and tax law.

**Corporate social responsibility**
CSR (for profit enterprises, not for profit businesses, SMEs); CSR (private and public enterprises, including health care agencies); CSR in SOEs (State Owned Enterprises); CSR and civil economy; CSR in the tourism industry; System dynamics modeling for sustainability; Local community and CSR; CSR and culture; Political CSR; Governance, management and CSR; Business and CRS history; Business Ethics (CSR communication; Consumer perception of ethics; Shared Value; Corporate disclosure; Sustainable Human Resource Management; Individual Well-Being; Work-life balance).

**Social accounting**
Social balance sheet models; Sustainability reporting models; Environmental reporting models; Social, environmental and sustainability accounting in CSR (Direct and indirect accountability; Integrated Reporting and Non-Financial Information).

**Corporate governance and Corporate finance**
Models of governance; rules and transparency; Corporate ethics, corporate reporting; Control systems in small and big organizations; Risk assessment and risk management; Mergers and acquisitions and market reaction; System dynamics and balanced scorecard; Family firms; Crowdfunding; Analysis of business investment and funding choices; Policies for dividend distribution and financial structures; Efficiency of financial markets; behavioral finance; Corporate governance, derivative instruments, mergers, acquisitions and capital increases; entrepreneurial finance.

**HIGHLIGHTS**

**European Projects**
Horizon 2020 **BIO-PLASTICS EUROPE** - Developing and Implementing Sustainability-Based Solutions for Bio-Based Plastic Production and Use to Preserve Land and Sea Environmental Quality in Europe.
Climate KIC **E-CIRCULAR** - Catalysing a switch to a circular economy through plastic waste prevention.
Climate KIC **RE-INDUSTRIALISE** - Supporting the transition of high-emitting regions to zero-carbon innovation hotspots.