Coastal and maritime tourism: local communities involvement, cultural heritage sustainable exploitation and environmental risks assessment for the blue growth.

The University of Bologna valorises the maritime heritage routes of Italian and European coastal areas in relation with tourism.
Research at the University of Bologna covers a wide range of issues:

- Involvement of tourism stakeholders in the proactive monitoring and conservation of coastal areas
- Tool development and data analysis of tourist perceptions of the environment
- Evaluation of tourism impact on the marine environment
- Management and conservation strategies of touristic areas
- Development of educational programmes to increase tourists’ environmental knowledge and awareness
- Analysis of the Geopolitics of the Adriatic-Ionian Macreregion (tourism and migration)
- Management of Coastal and Marine World Heritage Sites, Cultural Routes of the Council of Europe, contemporary use of cultural heritage in coastal areas
- Economic analysis of sustainable tourism in the Mediterranean
- Planning and managing coastal destinations
- Analysis and projects/programme management of sustainable tourism in the Adriatic and Mediterranean coastal areas contributing to monitoring, impact assessment, educational activities and management plans
- Analyses the use of available resources for local populations and the risk of degradation of natural resources, ecosystems and health that could derive from coastal mass tourism and cruise tourism

HIGHLIGHTS

**Downscaling climate impacts and decarbonisation pathways in EU islands**: H2020 [SOCLIMPACT](#) DownScaling CLimate imPACTs and decarbonisation pathways in EU islands, and enhancing socioeconomic and non-market evaluation of Climate Change for Europe, for 2050 and beyond.

**Territorial cooperation for the governance and cultural routes development**: Regional cooperation [Adri-Gov](#) Adriatic Governance Operational Plan, [Per Viam](#) - Pilgrim Routes in Action. Erasmus + [HERITAG](#) - Higher Education interdisciplinary Reform In Tourism management and Applied Geoinformation curricula; [HECTOR](#) - Heritage and Cultural Tourism Open Resources for innovative training schemes related to the Cultural Routes of the Council of Europe. [Tempus CHTMBAL](#) Network for Postgraduate Masters in Cultural Heritage and Tourism Management in the Balkan Countries.

**Centre for Advanced Studies in Tourism** (CAST) of the University of Bologna, established in Rimini Campus since 2014. It offers advanced scientific research and professional training in the tourism field under a multidisciplinary perspective, with a particular focus on coastal areas.