

CURRICULUM VITAE

GIAMPIERO ARCESE

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PROFESSIONAL EXPERIENCE

Since April 2016, I have been working as a Freelance Consultant in diverse areas of the fashion sector. My focus has been on collaborating with Italian companies and, besides, specializing in the Chinese market, particularly with local high-end brands, including:



_DARE ONE

October 2018 to present:
DARE ONE – Beijing – China
Collection Director.
Reporting to Mr. Jet Liu (owner).

CURIEL

September 2016 to March 2020:
Redstone Haute Couture – Shenzhen - China
CURIEL Co. Ltd. Milano – Hong Kong
Creative Director for Ready to Wear.
Reporting to Mr. Zhao (owner) and Ms. Li (managing director).



PESERICO

May 2016 to January 2020:
PESERICO S.p.A. Milano.
Free Lance Designer for Womenswear Collection.
Reporting directly to the owner Mr. Peruffo.

Prior to 2016 I held roles within leading brands in key and strategic positions:



GIORGIO ARMANI

March 2010 – March 2016:

GIORGIO ARMANI S.p.A. Milano.

Design Director at ARMANI COLLEZIONI DONNA.

Ready to wear and accessories.

Reporting directly to Mr. Giorgio Armani.

Brioni

2003 – 2010:

BRIONI S.p.A. Milano – Roma – New York.

Creative Director of the Womenswear Collection.

Reporting directly to the C.E.O.

BRUNO MAGLI
Bologna Italy

2002 – 2003:

BRUNO MAGLI S.p.A. Milano – Bologna.

Design Director of the Womenswear Collections: shoes, bags and leather RTW.

Reporting directly to the C.E.O.

GIANFRANCO
FERRE

2001 – 2002:

GIANFRANCO FERRE' S.p.A. Milano.

Fashion Coordinator of the Womenswear pret-à-porter.

Reporting directly to Mr. Gianfranco Ferré.

MaxMara

1989 – 2001:

MAX MARA FASHION GROUP Milano – Reggio Emilia.

Fashion Coordinator at MARELLA S.p.A.

Reporting directly to the C.E.O.



VALENTINO

1985 – 1989:

VALENTINO GARAVANI S.p.A. Roma.

Junior Designer and assistant to Mr. Valentino Garavani for the Haute Couture and Pret-à-Porter collections.

Reporting directly to Mr. Valentino Garavani.

EDUCATION

1986: Earned a Degree in Fashion Design from the Accademia di Costume e Moda, graduating with honors (110 cum laude). Awarded the IRENE BRIN AWARD for the best Fashion Design graduate of the year.

My passion for fashion history inspired me to create an Instagram page (divina_inspirazione) that serves as a source of inspiration for enthusiasts of the subject.

Since October 2016, I have been teaching History of Fashion in the following courses at the Accademia di Costume e Moda:

- Fabric Innovation Design (Top Master)
- Alta Moda (Top Master)
- Fashion Design Management (Undergraduate – 3 years course)

ABOUT MY EXPERIENCE

Despite initially focusing on design and creativity, I have developed strong technical skills and gained comprehensive experience in product development over time. This includes everything from the initial sketch, coordinated with pattern makers and product managers, to overseeing the creation phases and aligning products with market requirements while maintaining the company's image and DNA.

My journey began as a junior designer and assistant to Mr. Valentino, where I honed my skills in fabrics, design, color combinations, and proportions while gaining a deep understanding of stylistic principles.

Subsequently, my tenure at the MAXMARA Group provided me with a deeper insight into balancing trend elements and styling with market demands. By 1993, I assumed full responsibility for project management, allowing me to collaborate closely with various departments, including production, communication, marketing, and retail, while leading a team of 21 individuals.

Transitioning to BRUNO MAGLI, I delved into the realm of accessories, particularly shoes and bags. During this period, I led and coordinated a team of 26 professionals, including designers, pattern makers, and product managers.

My seven-year tenure at BRIONI afforded me the opportunity to fully leverage my skills on top-end collections. Here, I enjoyed the freedom to interpret the brand philosophy creatively while aligning projects with company expectations. Additionally, I regularly traveled to New York and Dallas to present collections to Neiman Marcus buyers and store sales personnel.

At GIORGIO ARMANI, I assumed a strategic role overseeing the entire design line and its integration with industry and retail. Responsibilities included coordinating the design team, developing collections, overseeing advertising campaigns, selecting photographers, and setting the mood for the AD shoots.

I authorize the use of my personal details solely for circulation within the company in accordance with Italian Legislative Decree No. 196/2003.