# Samir AITA

#### RECENT ACTIVITIES

Independent Consultant 2000 - ....

- Consulting studies (the Arab World): for the European Union, International Labor Organization (ILO), United Nations Development Program (UNDP), UN-Economic & Social Commission for Western Asia (ESCWA), UN-Habitat, the OECD and the IMF.
- Technical Assistance Ministries of Finance and of Telecommunications
- Consulting & development Studies: high tech & information and telecommunications, oil, gas & energy; banking; hotel & tourism; cement.
- Most recent projects:
  - ESCWA & UN-Habitat: Local Needs Assessment of the cities of Homs and Nawa.
  - Urban Recovery Framework for Post-Conflict Housing in Syria
  - UN-Habitat & UNDP Iraq: International Advisor Municipal Financing and Industrial Strategy.
  - UN-Habitat Tunisia for Libya: International Advisor, city profiling for Libya.

Co-founder, President

Cercle des Economistes Arabes Paris, France www.economistes-

arabes.org

2009 - ...

- Non-profit think tank for the analysis of economic policies in the Arab countries.
- Organizing yearly conferences on key issues in social & economic development in the Arab countries. Most recent conference:
  - July 31, 2018: "The IMF and the Fragile States", jointly with the Independent Evaluation Office (IEO) of the International Monetary Fund (IMF).
- Teaching at universities of Paris I, Dauphine (Tunisia), Saint Joseph (Beirut), Bologna and Venice (Italy).

#### **EDUCATION**

Ecole Polytechnique Paris, France. Engineering. Class 74. Graduated in 77.

Ecole Nationale des Ponts et Chaussées Paris, France. Engineering. (77 - 78).

**Ecole des Hautes Etudes en Sciences Sociales** *Paris, France. Master Specialization in Social Sciences* (77 - 78).

**Institut National des Sciences et Techniques Nucléaires** *Saclay, France. Master Specialization in Mechanical Engineering for Nuclear Power Plants* (79 - 80).

**Centre de Perfectionnement aux Affaires** *Jouy-en-Josas, France. Executive Management program (October 93- January 94).* 

# PROFESSIONAL EXPERIENCE

Le Monde Diplomatique Editions Arabes www.mondiploar.com Paris, France

2005 - 2013

Co-founder, General Manager & Editor in Chief

- More than 800,000 issues distributed in the Arab countries (Egypt, Kuwait, Lebanon, Qatar, Saudi Arabia, Syria, United Arab Emirates, Yemen)
- Monthly Letter of the Editor (in Arabic)

Economic Research Forum Cairo, Egypt 2008-2009 Technical Director

- Concept Note for the Arab League Summit Conference on Social & Economic Development
- Piloting economic studies and programs on the Arab countries

#### **SOCIETE GENERALE**

Advisor to the Chairman for Conducting the Banking Project in Syria

Société Générale de Banques au Liban Beirut, Lebanon 2001-2002

- For the creation of a new private bank in Syria
- Analysis of the Economic and Financial Situation in Syria

# Contracting & Engineering Enterprises Group Royal Monceau Group Cham Palace Hotels Group

Paris, France

Beirut, Lebanon Damascus, Syria 1994 - 1999 Advisor to the President, Executive Manager of Contracting & Engineering Enterprises Group, member of the boards

# Contracting & Engineering Enterprises; Group Suburbaine International S.A; SETI S.A

- Development, technical, commercial and financial rising and negotiation of projects in the Middle East.
- Executive Manager of the construction group:

#### FRAMASOFT S.A.

Negotiator for acquisition, Then President and C.E.O.

# **Engineering Systems International Group**

FRAMASOFT S.A. renamed as SYSTUS International

• Company acquisition:

May 1996 - November 1997 Part time, Simultaneously and independently from above President and C.E.O of FRAMASOFT S.A.

# INDEPENDENT CONSULTANT

January - May 1994

- Market studies for the development in Middle East Countries.
- Strategic audits.
- Strategic analysis for privatization.
- Feasibility studies.

#### **ESI**

Vice President Industrial Strategy and Director of Department

# Engineering Systems international

**Engineering Systems International S.A.** The European leader and 3<sup>rd</sup> worldwide in virtual prototyping: numerical simulation for design in automotive, train, aerospace and defense industries.

1987-1993

- · Management of the products development department,
- Development of Company's Japanese market.

**C.E.A** 1981 - 1987 Senior Engineer

Commissariat à l'Energie Atomique, Saclay Research Center

# **SOFRATOME**

Project leader

1978 - 1981

**SOFRATOME**, an affiliate of CEA and EDF (Electricité de France)

#### **SELECTED REPORTS & PUBLICATIONS**

- The Political Economy of Lebanon financial and economic crisis; 2022.
- The Economic and Social Impact of Open Government: Policy Recommendations for the Arab Countries; OECD & UN report, 2022.
- Developing Labour Statistics with a Focus on Informality and social protection in the Arab Region; ILO report, to be published 2022.

- The Political Economy and its Social Ramifications in Three Syrian Cities: Tartous, Qamishli an Azaz; Cercle des Economistes Arabes, January 2021.
- The Unintended Consequences of the US and European Unilateral Measures on Syria's Economy and its Small and Medium Enterprises; the Carter Center, 2020.
- Local Needs Assessment (LNA) of the cities of Homs and Nawa, Syria; ESCWA & UN-Habitat studies, 2019-2020.
- Urban Recovery Framework for Post-Conflict Housing in Syria. A first physical, social and economic approach; 2019.
- Rapid City Profiling & Monitoring System, Libya; The cities of Benghazi, Sirte, Sebha and Ubari, UN-Habitat Reports, 2018.
- Industrial Spatial Vision for Iraq; UN-Habitat Report, LADP Program, 2018.
- Municipal Finance & Improved Budget Execution in 5 urban cities; UN-Habitat Report, LADP Program, 2017-2018.
- Economic Assessment of Urban Issues for the Reconstruction of Syria; State of the Syrian cities 2016-2017 project funded by the EU.
- The innovation Landscape in the Arab countries, a critical review; UN-ESCWA study 2017.
- The informal employment in the Arab countries; ANND Arab Watch Report, 2017.
- The innovation Landscape in the Arab countries, a critical review; ESCWA study 2017.
- The informal employment in the Arab countries; ANND Arab Watch Report, 2017.
- The EU and energy in the Arab countries; CEE Bankwatch and ANND study; November 2015.
- Labor Markets Policies & Institutions, with a Focus on Inclusion, Equal Opportunity and the Infomal Economy: the Case of Syria; ILO study, July 2009.
- Labor Market Performance and Migration Flows in Syria: European University Institute/EU study, presented at Montecattini conference, March 26-27, 2009.
- Towards the Reinforcement of the Role of Capital & Investment in Arab Social & Economic Integration; Economic Research Forum paper presented to the Arab Summit in Kuwait, January 2008 (in Arabic).
- EU Banking Sector Support Programme Report; Syrian Ministry of Finance, Central bank and EU; July 2006.
- Analyzing ICT Policies & Strategies in the ESCWA Region; ESCWA Report May 2006.
- The Syrian ICT Sector Strategy 2004-2103; Syrian Ministry of Telecommunications and UNDP; February 2004.

# **BOOKS AUTHORED**

- Les Travailleurs Arabes Hors-La-Loi, éditions L'Harmattan, 2011.
- Employment & Labor Laws in The Arab Mediterranean Countries, and the Euro-Mediterranean Partnership; Fundacion Paz y Solaridad (Spain) in English, French, Spanish and Arabic; (available at http://www.ccoo.es/csccoo/menu.do?Areas:Internacional:Euromediterraneo); to appear in French at L'Harmattan Ed., 2011.
- The Road Ahead for Syria, Syria Country Profile, Editor, FEMISE, Economic Research Forum, 2006.

#### **INVITED LECTURES & PUBLICATIONS**

- The present context and reality of Syrian women; invited lecture by EuroMed Feminist Initiative, March 9, 2020.
- Informality and prospects of economic consolidation in Syria; invited lecture in the workshop on "The Politics and Modalities of Economic Reconstruction in Syria", Geneva, February 7-8, 2019.
- Foreign debts, reforms and the change of the social pact in the Arab World; keynote lecture at the workshop "The Making of the Washington Consensus in the Middle East and North Africa. Negotiating international assets, debts and power (1979-91)", University of Bologna, Italy, October 10, 2018.

- Innovation & Technology in Arab SMEs for achieving the 2030 agenda for sustainable development; invited lecture at Expert Group Meeting on Innovation and Technology for Achieving the 2030 Sustainable Development Agenda, December 5-7, 2017.
- A gender and Informal Employment perspective on IMF policies in the Arab Countries; IMF/WB Annual meeting Civil Society Policy Forum, Washington DC, October 11, 2017.
- The Informal Employment in the Arab Countries, Statistics and Challenges; invited lecture at the 12th meeting of the expert group on Informal Sector Statistics (Delhi Group); ILO, Geneva, October 2 and 3, 2017.
- Issues and traps in labor statistics in the Arab World with a special focus on informal labor; Arab Trade Union Confederation, 2017.
- The Syrian Women during recovery from war and reconstruction. Existential challenges; invited lecture by EFI, July 15, 2016.
- The Syrian Migration Crisis: Shaping a Development Post Conflict Model; IMF/WB Group Spring Meeting Civil Society Policy Forum; April 2016.
- **Syria: Aspirations and Fragmentations;** in "Arab Spring: Negotiating in the shadow of the Intifadat", edited by I. William Zartman, 2015, University of Georgia Press.
- The economic futures invented by Arab countries and the Middle East; in "Planet for Life", 2015, Agence Française pour le Développement, Armand Collin.
- **Penser Alep autrement**; in « Alep et ses Territoires », Presses de l'Ifpo, Institut français du Proche-Orient, 2014.
- Variables et enjeux économiques du soulèvement; in "Pas de printemps pour la Syrie, La Découverte, 2013.
- Financing ICT Sector Investments in Times of Global Crisis; Investing in Telecommunication Infrastructure in the Region: Policies & Strategies Dilemma; Digital Arabic Content: a Wishful Ideological Thinking or a Business Opportunity?; invited lectures in ESCWA workshop on Investment in the ICT Sector; Cairo, May 5-7, 2009.
- Capital et Travail dans le Monde Arabe; Invited Course at the Institut des Etudes Politiques (Sciences Po; Paris); May 29, 2009.
- Sovereign Wealth Funds: an Instrument Marked by Its Birth Conditions; in Managing Arab Sovereign Wealth Funds in Turbulent Times and beyond; Carnegie Paper no 16; April 2009.
- The Political Economy of the Banking Sector in Syria, Invited lecture, conference on reforms in Syria, Saint Andrews, UK, April 2008.
- L'Economie de la Syrie peut-elle devenir sociale ?!, in « la Syrie au Présent », Actes Sud, 2007.
- **Reform, State and Politics in Syria**, in "the Changing Role of the State", S. Radwan and M. Riesco Eds, ERF book, Egypt, 2007.
- Syria: a History of Troubles & Constructions, in Italian in the collective book « Siria: Dalle Antiche Citta-Stato alla Primavera Interrota di Damasco, Jaca Book, Milano, 2006.
- Syria, between Storms and Reforms, Invited lecture at the Department of Political Sciences at Yale University, USA, November 2005.
- I HAVE A DREAM; in Syria; Oxford Business Group 2004 (English) and Al Hayat, October 13, 2004 (Arabic).
- Globalization, Economic Impact and Democracy in the Arab World ...presented to the "Mediterranean Dialogue Program" Conference, Beirut 11-12 May 2002.
- Syrian Banking & Financial Sectors ... presented at the Conference on "Syria: A New dawn of Business, Trade & Investment", London, July 3-4 2001

## **SELECTED ARTICLES**

- Bimonthly editorials in Shorouq (Egypt) since 2018.
- Weekly editorials at Assafir (Lebanon), 2014-2017;
- Bimonthly editorial at Al Bayan (UAE, in Arabic) 2015-2018.
- Monthly editorials of Le Monde diplomatique editions arabes (in Arabic) 2005-2013.
- The Political Economy of Syria's Physical Fragmentation and Dependence; GCSP, August 2021.

- Reconstruction as a political-economy issue: The case of Syria; The Cairo Review of Global Affairs, September 2019.
- Inequalities in the Arab World: Move from Rent to Tax; ID4D, February 7, 2018.
- Trade without Religion between Turkey and Syria; IFRI Editorial, March 24, 2017.
- Syrie, une guerre confessionelle sans confessions; Orient XXI, May 25, 2016.
- Post-Arab Spring: Sustainable development via a nexus approach; September 8, 2015, ID4D.
- Vers un alliance de l'Occcident et des pays du Golfe pour imposer un nouvel ordre régional? L'ENA hors les murs, n°414, Septembre 2011.
- Follow the Money ; Le Monde diplomatique English Edition, April 2011.
- Comment la Crise a-t-elle Impacté le Monde Arabe : la Fin des Chimères des « Dubai Boys » ; L'ENA hors les murs ; March 2009.
- A Christian and Secular Muslim Brotherhood; Le Monde diplomatique French & Arabic editions; May 2008.
- Inflation in Syria... An Economic or a Monetary Policy Issue; Al Hal Magazine, Damascus, August 2007 (in Arabic).
- Special Economic Zones or Economic Reforms.... Article Teshrine 5-6 July 2003, in Arabic.
- The Syrian Pound, the Euro and the Dollar ... article Teshrine 21 October 2002, in Arabic

## **MISCELLANEOUS**

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