



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



**February 26th, 2015**

**Emilia-Romagna Region - EU Liaison Office,  
Rue du Montoyer 21, Brussels**

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The aim is to discuss the contribution of SSH in the joint effort of the scientific community towards the **interdisciplinarity** required by the programme Horizon 2020 but also the **impact and valorization** of SSH research. The workshop targets the academic community, private sector, policy-makers and civil society's stakeholders.

The parallel panels will present existing **experiences and projects** focusing on six **key thematic drivers**:

- Social Innovation;
- Sustainable Lifestyle and Food;
- ICT and Social Inclusion;
- Culture and Creativity;
- Health, Care and Education;
- Public Policies, Work and Welfare

Workshop website and registration form: [www.unibo.it/SSHinH2020Brussels](http://www.unibo.it/SSHinH2020Brussels)

Supported by:  **Regione Emilia-Romagna**

**09.45 - 10.00**      **Welcome and introduction**  
Dario Braga, Vice-Chancellor for Research (University of Bologna)

**10.00 - 10.10**      **EuPer: a strategy to foster multidisciplinary**  
Giulio Ecchia (University of Bologna)

**10.10 - 10.20**      Emilia-Romagna Region

**10.20 - 10.40**      **Addressing the impact of SSH**  
Irene Hardill (Northumbria University)

**10.40 - 11.00**      **Societal Challenge 6 “Europe in a changing world: inclusive, innovative and reflective societies” in Horizon 2020**  
Domenico Rossetti di Valdalbero (European Commission, DG Research & Innovation, Unit B6, Reflective Societies)

**11.00 - 11.15**      Discussion

**11.15 - 11.30**      *Coffee break*

**11.30 - 13.00**      **Three thematic working groups in parallel:**

- 1. Social Innovation:**  
*Panelists:* Taco Brandsen, (Radboud Universiteit Nijmegen); Agnès Hubert (Sciences Po); George Mildenberger (CSI Heidelberg); Francesca Rizzo, *rapporteur* (University of Bologna)
- 2. Sustainable Lifestyles and Food:**  
*Panelists:* Bob Doherty, (University of York); Laura Fernández Celemín (EUFIC); Sara Roversi (You Can Group); Mario Mazzocchi, *rapporteur* (University of Bologna)
- 3. ICT for Social Inclusion:**  
*Panelists:* Noam Slonim, (IBM Haifa Research Lab); Gianluca Pastorelli (Diesis); Fabrizio Sestini/Horst Kraemer *TBC* (DG Connect); Antonino Rotolo and Laura Sartori, *rapporteur* (University of Bologna)

**13.00 - 14.00**      *Lunch*

**14.00 - 15.30**      **Three thematic working groups in parallel:**

**1. Culture and Creativity:**

*Panelists:* Tobias Blanke (Dariah.eu); Elena Pierazzo (Université de Grenoble 3); Francesca Di Donato (NET7); Federico Milani *TBC* (DG Connect), Francesca Tomasi, *rapporteur* (University of Bologna)

**2. Health, care and education:**

*Panelists:* Francesco Ciabuschi, (University of Uppsala); Mihaela Ionescu (ISSA), Monica Menapace (DG Research & Innovation); Arianna Lazzari, *rapporteur* (University of Bologna)

**3. Public policies, work and welfare:**

*Panelists:* Bea Cantillon (University of Antwerp); Bart Vanhercke (OSE); Domenico Rossetti di Valdalbero (DG Research & Innovation); David Natali, *rapporteur* (University of Bologna)

**15.30 - 15.45**      *Coffee break*

**15.45 - 17.00**      **Presentation of the working groups results and conclusions**

*All rapporteurs*

*Chair:* Jon Bannister (Manchester Metropolitan University)